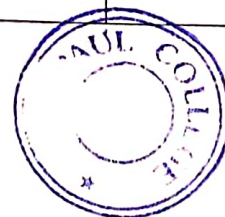


Problem solving methodology 2019-20




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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	FYBCOM	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	FOUNDATION COURSE	
The trafficking of women is a grave human right violation with multifaceted effects. By educating students about trafficking equips them with the knowledge and tools to contribute to fight against the pervasive injustice.	TRAFFICKING OF WOMEN- CAUSES , EFFECTS AND RESPONSE	6
Globalisation has profoundly impacted the growth of IT sector. Students can gain exposure to global best practices, and collaborative environment that nurtures creativity and innovation among the students in the IT field.	IMPACT OF GLOBALISATION ON THE GROWTH OF IT	5
SUBJECT	COMMERCE-I	
FDI plays an important role in shaping the dynamics of banking and insurance sectors. Students can gain valuable insights into the complexities of global financial markets, regulatory frameworks, and strategic decision making processes, it also helps them to gain the knowledge about evolving financial landscape.	FDI AND ITS IMPACT ON BANKING AND INSURANCE SECTOR IN INDIA	4
Women entrepreneurs in India face various challenges. By studying those challenges students can develop empathy and awareness of the systematic barriers faced by women in business. It offers students valuable lessons for their own entrepreneurial journeys.	PROBLEMS FACED BY WOMAN ENTREPRENEURS	4



SUBJECT	ACCOUNTING & FINANCIAL MANAGEMENT	
Paytm, a startup company experienced significant financial growth and performance. By studying it can serve a rich case study for students seeking to grasp the intricacies of launching and scaling a successful startup in the competitive landscape of India's digital marketplace.	EVALUATE THE FINANCIAL PERFORMANCE OF A START UP COMPANY (PAYTM) IN ITS FIRST YEAR OF OPERATION	6
SUBJECT	BUSINESS MATHEMATICS	
The study delves into popular time series analysis techniques such as moving averages, exponential smoothing, and autoregressive integrated moving average (ARIMA) models. It discusses the strengths and limitations of each method, highlighting considerations such as data seasonality, trend detection, and forecast accuracy.	FORECAST TECHNIQUES FOR DEMAND PLANNING BY USING TIME SERIES ANALYSIS	5
SUBJECT	PRINCIPLES OF MANAGEMENT	
The implementation of time series analysis techniques for demand planning enabled the retail chain to optimize inventory management, enhance forecasting accuracy, and improve overall business performance.	CASE STUDY ON APPLYING MOTIVATIONAL THEORIES TO IMPROVE EMPLOYEE PERFORMANCE	4

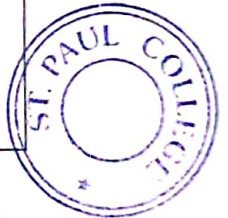

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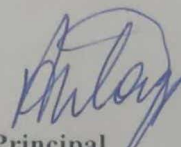
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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF BANKING AND INSURANCE	
CLASS	TYBBI	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	INTERNATIONAL BANKING & FINANCE	
The study analyzes the pre-merger financial performance, organizational cultures, and market positioning of both banks to assess the compatibility and potential challenges of the integration process. It explores the regulatory approvals, stakeholder communications, and timeline for the merger implementation, highlighting key milestones and integration strategies.	CASE STUDY ON MERGER OF ANDHRA BANK WITH CANARA BANK	5



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TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON MERGER OF ANDHRA BANK WITH CANARA BANK	1) SINGH SHRADDHA 2) TARE SHAM 3) NAYEE AKSHAY 4) BHALERAO LALIT 5) DAS CHANDANI



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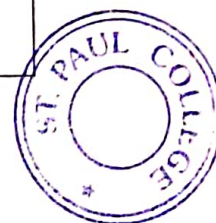


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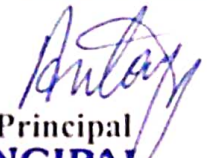
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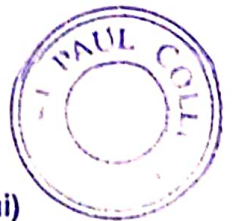
REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF BANKING AND INSURANCE	
CLASS	SYBBI	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	LAW	
The ruling pertained to insurance companies obligations to cover certain medical treatments, setting a precedent for insurers to provide more comprehensive coverage. Understanding the implications of these court rulings equips students with practical knowledge essential for navigating the complexities of banking and insurance industries in their future careers.	CASE STUDY ON RECENT COURT RULLINGS AFFECTING BANKING AND INSURANCE PRACTICES	4
SUBJECT	FINANCIAL MANAGEMENT	
The case study offers insights into the complexities of ALM in a banking context, highlighting the importance of proactive risk management, strategic decision-making, and robust governance processes to ensure long-term stability and profitability.	CASE STUDY ON ASSET LIABILITY MANAGEMENT STRATEGIES IN A BANK	4
SUBJECT	OMER RELATIONSHIP MANAGEMENT	
It provides students with a practical understanding of how CRM initiatives are implemented and assessed within a specific industry context. Furthurnmore it allows the students to apply theoretical concepts learned in the classroom to practical scenarios, and a deeper understanding of the importance of CRM in modern banking operations.	EVALUATION OF CUSTOMER RELATIONSHIP MANAGEMENT STRATEGIES IN RETAIL BANKING	4


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TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON RECENT COURT RULLINGS AFFECTING BANKING AND INSURANCE PRACTICES	1) UJJAINKAR ATISH 2) KALE KISHOR 3) MAURYA NITESH 4) BHANUSHALI NEHA
CASE STUDY ON ASSET LIABILITY MANAGEMENT STRATEGIES IN A BANK	1) MAYEKAR SUSHANT 2) JAISWAL NITESH 3) PATHAK DEEPESH 4) KAKDE SWAPNIL
EVALUATION OF CUSTOMER RELATIONSHIP MANAGEMENT STRATEGIES IN RETAIL BANKING	1) LINGAM DIPESH 2) DHUDAM BALCHANDRA 3) CHOWKI ADITYA 4) LINGAM SANDESH


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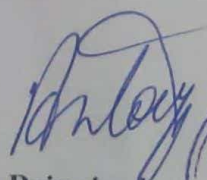




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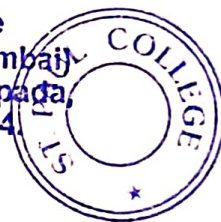
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TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF BANKING AND INSURANCE	
CLASS	FYBBI	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	BUSINESS COMMUNICATION	
They can learn about the importance of structuring presentations, engaging the audience, delivering messages and handling questions and feedback. It will also help the students to gain an understanding of non verbal communication and success in academic, professional and personal settings.	PRESENTATION SKILLS DEVELOPMENT	4
SUBJECT	PRINCIPLE OF MANAGEMENT	
It Investigates the development and implementation of a conflict resolution strategy within a financial service workplace. It examines how conflicts arise due to diverse personalities, communication styles, and conflicting goals among team members, impacting productivity and morale.	CONFLICT RESOLUTION STRATEGY IN A FINANCIAL SERVICE WORKPLACE	4
SUBJECT	BUSINESS LAW	
It Provides insights into the evolving legal framework governing negotiable instruments, highlighting the need for stakeholders to stay abreast of regulatory changes, adopt innovative solutions, and adapt their practices to ensure compliance and mitigate risks effectively.	AMMENDMENTS IN NEGOTIABLE INSTRUMENTS ACT 1981	5


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TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
PRESENTATION SKILLS DEVELOPMENT	1) PEDNEKAR MIHIR 2) NIKALJE RIYA 3) JANGAM MAYUR 4) GAWDA NANDINI
CONFLICT RESOLUTION STRATEGY IN A FINANCIAL SERVICE WORKPLACE	1) DAS ROHITKUMAR 2) SALVE SAKSHI 3) GHALOT ROHIT 4) GADE VISHANT
AMMENDMENTS IN NEGOTIABLE INSTRUMENTS ACT 1981	1) MUKANE KAJAL 2) VERMA SHIVA 3) GORE AKSHAY 4) SALVI PRATIK 5) GAIKWAD TUSHAR

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TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT SUBJECT	DEPARTMENT OF MANAGEMENT STUDIES	
CLASS	FYBMS	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	FOUNDATION COURSE	
It would provide students with valuable insights into the how various forms of media shape the societal norms, values and beliefs. By studying the impact of mass media on culture can empower students to critically evaluate media messages, and become more media literate.	IMPACT OF MASS MEDIA ON CULTURE	4
SUBJECT	PRINCIPLES OF MANAGEMENT	
It provides students with invaluable insights into brand management, market dynamics, and cooperative business models. It will also gives student the practical knowledge on product diversification, brand positioning, and customer engagement by studying the amul's journey to a globally recognized brand.	CASE STUDY ANALYSIS ON AMUL A BRAND	6
SUBJECT	BUSINESS COMMUNICATION	
It offers invaluable insights to students across various disciplines. Students gain a nuanced understanding of the challenges and opportunities inherent in cross-cultural communication, and organizational dynamics within a global context.	CASE STUDY ON EFFECTIVE COMMUNICATION STRATEGIES IN A MULTINATIONAL CORPORATION	4



SUBJECT	FINANCIAL ACCOUNTING	
Through a detailed analysis of real-world examples and scenarios, the case study highlights warning signs and indicators of potential fraud, such as sudden fluctuations in financial performance, unusual transactions, conflicts of interest, and discrepancies in documentation or reporting.	DETECTION AND PREVENTION OF ACCOUNTING FRAUD IN A COMPANY	5



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TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
IMPACT OF MASS MEDIA ON CULTURE	1) HOWAL ABHIJEET 2) SAWANT SAURABH 3) NIKAM SURYKANT 4) SONAVANE SAMYAK
CASE STUDY ANALYSIS ON AMUL A BRAND	1) ZODGE VRUSHABH 2) PULLAK SAVITA 3) PAWAR PRANAY 4) SAYYED REHAN 5) TADAVI SAHIL 6) MONTEIRO DARRYL
CASE STUDY ON EFFECTIVE COMMUNICATION STRATEGIES IN A MULTINATIONAL CORPORATION	1) JADHAV NAMITA 2) SULAN JASPRIT 3) KEDAR PRANALI 4) THANARAJ JUSTIN
DETECTION AND PREVENTION OF ACCOUNTING FRAUD IN A COMPANY	1) LAL KENNETH 2) BANSOD SHANTANU 3) GAIKWAD ROHIT 4) GUPTA RAHUL 5) BAGUL MAYURI



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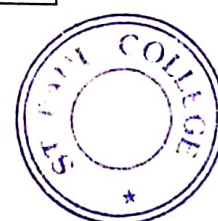
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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	TYBCOM	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	MARKETING RESEARCH	
A case study on stages in data processing provides a comprehensive overview of the various steps involved in handling data. Students gain a deeper understanding of concepts such as data collection, transformation analysis and visualisation. This study serves as a valuable learning tool equipping students with skills	STAGES IN DATA PROCESSING	5
This study will students with valuable insights into the complexities and considerations involved in launching a product into a new market. It serves as a practical learning tool, bridging theoretical knowledge with practical application and the skills necessary to navigate the intricacies of market entry in today's dynamic business landscape	MARKET ENTRY STRATEGY FOR A NEW PRODUCT	5
The case study focuses on a company operating in a competitive market where several similar products or services are offered by multiple players. The company must develop a pricing strategy that enables it to effectively compete while maximizing profitability and maintaining market share.	PRICING STRATEGY IN A COMPETITIVE MARKET	5

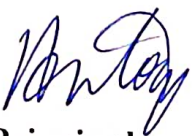


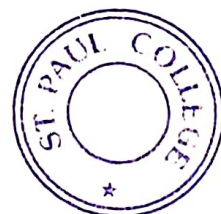
SUBJECT	TAX	
It provides students with invaluable real-world insights into the complexities of business operations and compliance. By studying this students can grasp the practical implications of taxation laws on small businesses.	GST REGISTRATION OF A LOCAL SHOP	5
SUBJECT	ECONOMICS	
The case study highlights the importance of building strong relationships with local stakeholders, including government agencies, industry associations, and potential customers. XYZ Company's commitment to understanding and respecting cultural differences facilitated successful market entry and sustained growth in the target regions.	INTERNATIONAL TRADE CASE STUDY	4
SUBJECT	BUSINESS LAW	
This case study examines the strategies employed to protect intellectual property (IP) rights for a groundbreaking new technology in the tech industry. It highlights the challenges and considerations involved in safeguarding innovation, particularly in a competitive and rapidly evolving market.	INTELLECTUAL PROPERTY RIGHTS PROTECTION FOR A NEW TECHNOLOGY	4


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2019-20	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
STAGES IN DATA PROCESSING	1) JHA PRAKASH 2) WADHWA LAKHAN 3) MANDAL RIYA 4) BHARTI AMRITA 5) ROKADE AKSHAY
MARKET ENTRY STRATEGY FOR A NEW PRODUCT	1) ALI VISHALACHI 2) MIRCHANDANI SURESH 3) PALANDE SACHIN 4) MAKHIJA MUSKAN 5) PAHUJA RAHUL
GST REGISTRATION OF A LOCAL SHOP	1) BHALERAO DIPEEKA 2) YADAV POONAM 3) SHAIKH SALAMUDDIN 4) PATIL KAVITA 5) PAREEK MOHIT
INTERNATIONAL TRADE CASE STUDY	1) UDASI SAHIL 2) SAYED ERAM 3) NADAR THOMSON 4) MORE GIRISH
INTELLECTUAL PROPERTY RIGHTS PROTECTION FOR A NEW TECHNOLOGY	1) ASKI VERRU 2) GAIKWAD MAHESH 3) KAMBLE SAURABH 4) VALECHA NARENDAR
PRICING STRATEGY IN A COMPETITIVE MARKET	1) KHAMBAYAT AKSHAY 2) BUDHRANI BHAVESH 3) TALREJA POOJA 4) AHIRE BHUSHAN 5) BRAMHARAKSHAS ROHIT


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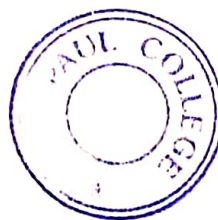


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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	SYBCOM	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	MARKETING & FINANCIAL MANAGEMENT IV	
A newly established online bookstore may encounter various financial challenges including initial startup cost and various expenses. This will explain the students to know how to run an online store what challenges they face and how to become successful at later stage.	FINANCIAL CHALLENGES FACED BY A NEWLY ESTABLISHED ONLINE BOOK STORE	6
SUBJECT	ADVERTISING	
The study highlights the benefits of freelancing, including the ability to work remotely, set flexible schedules, and pursue projects aligned with personal interests and expertise. It also discusses the growing demand for freelancers in the gig economy, fueled by technological advancements, globalization, and changing work preferences.	OPPORTUNITIES IN A FREELANCING CAREER	5
SUBJECT	MARKETING MANAGEMENT	
By implementing a robust performance appraisal system tailored to its international workforce, PepsiCo International was able to effectively evaluate employee performance, drive engagement and development, and support organizational goals.	PERFORMANCE APPRAISAL OF PEPSI COLA INTERNATIONAL	6



SUBJECT	FOUNDATION COURSE III	
This brief highlights the multifaceted challenges encountered by the elderly population. It encompasses physical health issues such as chronic diseases, mobility limitations, and cognitive decline. Additionally, it explores the social and psychological challenges including loneliness, isolation, and mental health concerns such as depression and anxiety.	PROBLEMS OF ELEDERLY	6
SUBJECT	BUSINESS LAW	
This case study explores the implications of recent amendments to the Negotiable Instruments Act, 1981, focusing on their impact on commercial transactions and legal frameworks. It examines the rationale behind the amendments, which aim to enhance the efficiency, transparency, and integrity of negotiable instruments such as promissory notes, bills of exchange, and cheques.	AMMENDMENTS IN THE NEGOTIABLE INSTRUMENTS ACT, 1981	6



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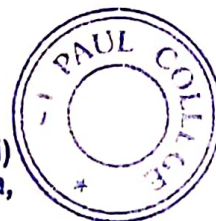
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SYBCOM	
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TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
FINANCIAL CHALLENGES FACED BY A NEWLY ESTABLISHED ONLINE BOOK STORE	1) SONAWANE SHUBHAM 2) KANOJIA KAJAL 3) JADHAV PRITHVI 4) THORAT PRASHANT 5) CHHABRIA GAURAV 6) GUPTA RATANRAJ
OPPORTUNITIES IN A FREELANCING CAREER	1) GABRA NIKHIL 2) TUPDULLU STEVEN 3) GUPTA BOBBY 4) SHAIKH UBED 5) PATIL RAKESH
PERFORMANCE APPRAISAL OF PEPSI COLA INTERNATIONAL	1) DESAI VAIBHAV 2) BADEGHAR NADEEM 3) AHUJA LATISH 4) DAVANDE HARSHAL 5) SHARMA AAKASH 6) BANSODE RAHUL
PROBLEMS OF ELEDERLY	1) CHHABRIA BHAVUK 2) KHUBCHANDANI LAKHAN 3) MADHWANI JHANAVI 4) AHUJA PAYAL 5) NAIDU ARCHANA 6) PURSWANI KARAN
AMMENDMENTS IN THE NEGOTIABLE INSTRUMENTS ACT, 1981	1) SHYAMDASANI JAYA 2) PUNJABI NEELAM 3) BHOIR VISHAL 4) SAROJ HARMENDRA 5) GERA BHARAT 6) YADAV RAMKESH


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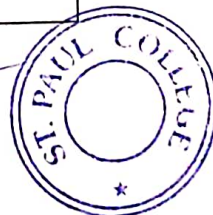




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SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF ACCOUNTING & FINANCE	
CLASS	TYBAF	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	AUDITING AND ASSURANCE	
It explores the critical role of audit committees in corporate governance and their effectiveness in ensuring transparency, integrity, and accountability within organizations. It examines the composition, responsibilities, and practices of audit committees in overseeing financial reporting, internal controls, risk management, and compliance with regulations.	CASE STUDY ON AUDIT COMMITTEE EFFECTIVENESS AND ITS ROLE IN CORPORATE GOVERNANCE	6
SUBJECT	COST ACCOUNTING	
This case study examines the implementation of Activity-Based Costing (ABC) in a service industry, specifically focusing on a consulting firm. ABC is employed to provide a more accurate understanding of cost drivers and resource utilization in delivering services.	IMPLEMENTATION OF ACTIVITY-BASED COSTING IN A SERVICE INDUSTRY	5
SUBJECT	FINANCIAL ACCOUNTING	
It offers a practical application of theoretical accounting concepts, allowing students to see how accounting principles are implemented in real-world scenarios. It helps students comprehend the challenges and opportunities associated with global business operations. It prepares them for careers in accounting, finance and related fields in today's globalized economy.	IMPLEMENTATION OF IFRS IN A MULTINATIONAL COMPANY	4



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TOPIC OF CASE STUDY

LIST OF STUDENT PARTICIPANT

CASE STUDY ON AUDIT COMMITTEE
EFFECTIVENESS AND ITS ROLE IN
CORPORATE GOVERNANCE

- 1) PANDIT PALLAVI
- 2) KHARAT SAKSHI
- 3) JAISWAR SHASHIKALA
- 4) MEWATI NEEPA
- 5) SHARMA ANIKET
- 6) YADAV ANJALI

IMPLEMENTATION OF ACTIVITY-
BASED COSTING IN A SERVICE
INDUSTRY

- 1) MANNAN ARCHANA
- 2) NARKHEDE VRUSHALI
- 3) SONAWANE GAYATRI
- 4) PANDEY PRASHANT
- 5) ATHAWAL NITIN

IMPLEMENTATION OF IFRS IN A
MULTINATIONAL COMPANY

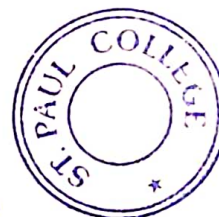
- 1) KAMBLE DIKSHA
- 2) PATIL ASHWINI
- 3) NIKALJE RIDDHI
- 4) PARDESHI PRADEEP

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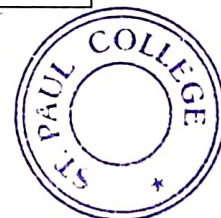


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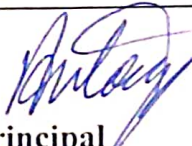
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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF ACCOUNTING & FINANCE	
CLASS	SYBAF	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	TAX	
The case study investigates the economic, social, and ethical ramifications of tax evasion, emphasizing its detrimental effects on government revenue, public services, and social welfare programs. It highlights the disproportionate burden placed on honest taxpayers, the erosion of trust in the tax system, and the exacerbation of income inequality.	CASE STUDY ON TAX EVASION AND ITS CONSEQUENCES	5


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2019-20	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON TAX EVASION AND ITS CONSEQUENCES	1) ANSARI SHANNOPARVEEN 2) CHAVAN PALLAVI 3) NADUMANI SANDEEP 4) BHARADWAJ SANKET 5) JOSHI SHASHIKANT


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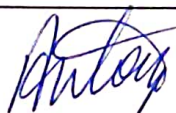
2019-20

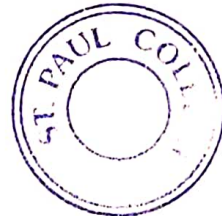
REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF ACCOUNTING & FINANCE	
CLASS	FYBAF	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	BUSINESS ENVIRONMENT	
It provides students with a tangible understanding of the complex ethical dilemmas that professionals in the field may encounter. This case study equips students with the moral decision making skills necessary to navigate the ethical challenges they may encounter in the finance and accounting industry.	CASE STUDY ON ETHICAL CONSIDERATION IN FINANCIAL REPORTING AND AUDITING PRACTICES	5
The case study explores both the opportunities and challenges presented by technological disruptions, including workforce automation, cybersecurity risks, regulatory compliance, and ethical considerations.	IMPACT OF TECHNOLOGICAL ADVANCEMENTS ON VARIOUS INDUSTRIES	5
SUBJECT	BUSINESS COMMUNICATION	
The case study illustrates the transformative power of deliberate practice and persistence in honing presentation skills. It underscores the importance of seeking feedback, stepping out of comfort zones, and embracing continuous learning to excel in professional communication.	PRESENTATION SKILLS DEVELOPMENT	4



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FYBAF	
2019-20	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON ETHICAL CONSIDERAION IN FINANCIAL REPORTING AND AUDITING PRACTICES	1) SADADEKAR AKSHAY 2) ALI HUSSEIN 3) SHARMA ABHISHEK 4) WAGHURDE UMIT 5) JADHAV SURAJ
CASE STUDY ON ETHICAL CONSIDERAION IN FINANCIAL REPORTING AND AUDITING PRACTICES	1) DOLSE KHUSHAL 2) CHAVAN VIVEK 3) DONGRE SANKET 4) SHAIKH GULA E GAUS 5) YADAV KOMAL
PRESENTATION SKILLS DEVELOPMENT	1) YADAV KOMAL AMARSINGH 2) MISHRA KAJAL 3) NADAR PRASHANT 4) BAVISKAR SAGAR

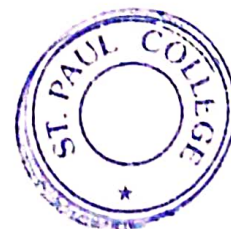

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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT SUBJECT	DEPARTMENT OF MANAGEMENT STUDIES	
CLASS	TYBMS	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	HUMAN RESOURCES	
Students can develop a deep understanding of how to inspire and motivate teams, manage resistance to change and preparing them to become effective change agents in their future careers.	LEADERSHIP SKILLS OF A CHANGE LEADER	4
SUBJECT	LOGISTICS	
The study analyzes the company's efforts to streamline its supply chain processes through the adoption of technology, data analytics, and lean principles. It discusses how the company collaborates with suppliers, distributors, and third-party logistics providers to improve visibility, reduce lead times, and minimize costs across the supply chain network.	CASE STUDY IN THE COURSE OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT	6
SUBJECT	MARKETING	
The website development process of FirstCry.com, a leading online retailer specializing in baby and kids' products. It examines the strategic considerations, design elements, functionality, and user experience enhancements implemented to create an effective e-commerce platform.	CASE STUDY ANALYSIS OF WEBSITE DEVELOPMENT FOR FIRST CRY.COM	5



SUBJECT	E-COMMERCE	
Study examines how Brand X utilized social media platforms to effectively increase its market share. It delves into the strategies and tactics employed by Brand X to leverage various social media channels, including Facebook, Instagram, Twitter, and YouTube, to engage with its target audience and drive brand awareness, loyalty, and sales.	SOCIAL MEDIA PLATFORM USED BY BRANDS TO INCREASE THEIR MARKET SHARE	4

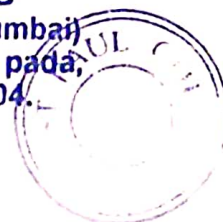
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TYBMS	
2019-20	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
LEADERSHIP SKILLS OF A CHANGE LEADER	1) PANDRI AKSHAY 2) NEDUMGOTTU ROSHAN 3) JEDHE LOKESH 4) VARGHESE BOBIN
CASE STUDY IN THE COURSE OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT	1) PANDEY PAYAL 2) NAIDU KIRTI 3) GAIKWAD SAURABH 4) NAGDEV AKASH 5) SHAIKH TAUSIF 6) MICHAEL LAURELL
CASE STUDY ANALYSIS OF WEBSITE DEVELOPMENT FOR FIRST CRY.COM	1) CHOUDHARY SAHIL 2) MUDALIAR DHANANJAY 3) CHOUDHARY SUNNY 4) TEJO THOMAS 5) JALUI SUDIP
SOCIAL MEDIA PLATFORM USED BY BRANDS TO INCREASE THEIR MARKET SHARE	1) WANI RENUKA 2) KEER NIRAJ 3) JADHAV PRANIT 4) SALAVE PAYAL



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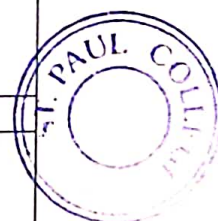
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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF MANAGEMENT STUDIES	
CLASS	SYBMS	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	HUMAN RESOURCES	
It provides understanding of the complexities involved in cultural adaption, including language barriers, social norms, and intercultural communication. Students can apply these learnings to their own experiences and thus enhancing their ability to thrive in an interconnected world.	ADJUSTMENT TO NEW CULTURE	5
SUBJECT	STRATEGIC MANAGEMENT	
It identifies, develops, and retains talent to fill key leadership positions in the future. It typically involves examining the organization's strategic objectives, assessing the current workforce. They learn about the challenges organization face as a practical learning tool	CASE STUDY ON SUCCESSION PLANNING PROCESS IN AN ORGANISATION	5
SUBJECT	ADVERTISING	
The case study showcases Dove's success in not only driving sales and brand equity but also in championing social change and promoting a more inclusive definition of beauty in advertising and beyond.	CASE STUDY ON SUCCESSFUL ADVERTISING CAMPAIGNS OF DOVE	4



SUBJECT	CONSUMER BEHAVIOUR	
By synthesizing insights from various sources, the case study offers valuable insights for automakers, marketers, and policymakers seeking to understand and cater to the diverse needs and preferences of car buyers in an ever-evolving market landscape.	CASE STUDY APPROACH ANALYZING FACTORS INFLUENCING CAR PURCHASE DECISION	4

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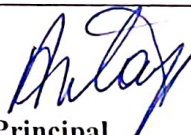
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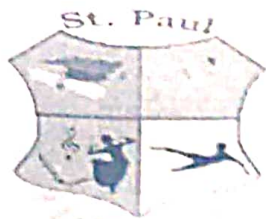
SYBMS	
2019-20	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
ADJUSTMENT TO NEW CULTURE	1) GAUTAM SHIVA 2) BAVISKAR DEVIDAS 3) YADAV ROHIT 4) SIDDIQUE SUJJAT 5) COLACO WILFRED
CASE STUDY ON SUCCESSION PLANNING PROCESS IN AN ORGANISATION	1) KUDIYA SIDDHANT 2) SHAIKH JAUZAN 3) FERNANDES ISHA 4) TARE BHAVESH 5) BARSAY PRATIKSHA
CASE STUDY ON SUCCESSFUL ADVERTISING CAMPAIGNS OF DOVE	1) ADHIKARI PAWAN 2) YADAV RAHUL 3) SONAWANE DIPAK 4) WAGHRI NEETA
CASE STUDY APPROACH ANALYZING FACTORS INFLUENCING CAR PURCHASE DECISION	1) CHANDSURVE SAKSHI 2) DURGAL KARAN 3) MAKHIJA SIMRAN 4) GAONKAR JANHVI




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Problem solving
methodology

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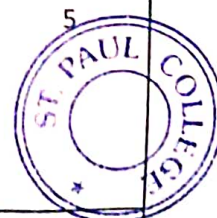


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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	SYBCOM	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	ACCOUNTING & FINANCIAL MANAGEMENT IV	
This case study delves into the analysis of the financial statements of a locally owned grocery shop to assess its financial health, performance, and sustainability. It examines key financial documents such as the income statement, balance sheet, and cash flow statement to gain insights into the business's profitability, liquidity, solvency, and efficiency.	ANALYSIS OF A FINANCIAL STATEMENTS OF A LOCALLY OWNED GROCERY SHOP	6
SUBJECT	ADVERTISING	
The study highlights the benefits of freelancing, including the ability to work remotely, set flexible schedules, and pursue projects aligned with personal interests and expertise. It also discusses the growing demand for freelancers in the gig economy, fueled by technological advancements, globalization, and changing work preferences.	OPPORTUNITIES IN A FREELANCING CAREER	
SUBJECT	MARKETING MANAGEMENT	



By implementing a robust performance appraisal system tailored to its international workforce, PepsiCo International was able to effectively evaluate employee performance, drive engagement and development, and support organizational goals.	PERFORMANCE APPRAISAL OF PEPSI COLA INTERNATIONAL	6
SUBJECT	FOUNDATION COURSE III	
This brief highlights the multifaceted challenges encountered by the elderly population. It encompasses physical health issues such as chronic diseases, mobility limitations, and cognitive decline. Additionally, it explores the social and psychological challenges including loneliness, isolation, and mental health concerns such as depression and anxiety.	PROBLEMS OF ELEDERLY PEOPLE	6
SUBJECT	BUSINESS LAW	
The case study examines a recent merger between two companies operating in the technology sector. As part of the merger process, extensive legal due diligence was conducted to identify and mitigate potential legal risks and liabilities associated with the transaction.	LEGAL ASPECTS OF MERGERS AND ACQUISTIONS	6

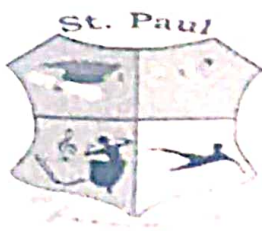
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2021-22	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
ANALYSIS OF A FINANCIAL STATEMENTS OF A LOCALLY OWNED GROCERY SHOP	1) TADAKE ARYAN 2) GUPTA ADITYA 3) RODRIGUES VIVIAN 4) MUDALIAR TAMILSELVI 5) BAGWE HIMANSHU 6) WUIKE PAYAL
OPPORTUNITIES IN A FREELANCING CAREER	1) TALREJA PANKAJ 2) SHARMA RAKHI 3) CHAUTMAL VANDANA 4) NAGDEV NIKHIL 5) NIGHUT GOVIND
PERFORMANCE APPRAISAL OF PEPSI COLA INTERNATIONAL	1) MISHRA PALLAVI 2) SAROJ SHIVA 3) AHIRE AMRUTA 4) RUPVATE AKSHAY 5) NAGDEV SAGAR 6) RANDIVE AKASH
PROBLEMS OF ELEDERLY	1) UDASI ROSHAN 2) PAL GAURAV 3) MORE SHUBHAM 4) TADAKE ARMAN 5) BHOIR JAYESH 6) RAMRAKHIYANI PRATHAM
LEGAL ASPECTS OF MERGERS AND ACQUISTIONS	1) MANE HARSH 2) PATEL MANISHKUMAR 3) GIDHWANI RAHUL 4) DINGRIA KARAN 5) JAISWAR YOGESH 6) DHUMAL ASHISH

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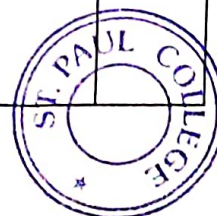


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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	FYBCOM	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	FOUNDATION COURSE	
The trafficking of women is a grave human right violation with multifaceted effects. By educating students about trafficking equips them with the knowledge and tools to contribute to fight against the pervasive injustice.	TRAFFICKING OF WOMEN- CAUSES , EFFECTS AND RESPONSE	6
Globalisation has profoundly impacted the growth of IT sector. Students can gain exposure to global best practices, and collaborative environment that nurtures creativity and innovation among the students in the IT field.	IMPACT OF GLOBALISATION ON THE GROWTH OF IT	5
SUBJECT	COMMERCE-I	
FDI plays an important role in shaping the dynamics of banking and insurance sectors. Students can gain valuable insights into the complexities of global financial markets, regulatory frameworks, and strategic decision making processes, it also helps them to gain the knowledge about evolving financial landscape.	FDI AND ITS IMPACT ON BANKING AND INSURANCE SECTOR IN INDIA	4



Women entrepreneurs in India face various challenges. By studying those challenges students can develop empathy and awareness of the systematic barriers faced by women in business. It offers students valuable lessons for their own entrepreneurial journeys.	PROBLEMS FACED BY WOMAN ENTREPRENEURS	4
SUBJECT	ACCOUNTING & FINANCIAL MANAGEMENT	
Paytm, a startup company experienced significant financial growth and performance. By studying it can serve a rich case study for students seeking to grasp the intricacies of launching and scaling a successful startup in the competitive landscape of India's digital marketplace.	EVALUATE THE FINANCIAL PERFORMANCE OF A START UP COMPANY (PAYTM) IN ITS FIRST YEAR OF OPERATION	6
SUBJECT	BUSINESS MATHEMATICS	
The study delves into popular time series analysis techniques such as moving averages, exponential smoothing, and autoregressive integrated moving average (ARIMA) models. It discusses the strengths and limitations of each method, highlighting considerations such as data seasonality, trend detection, and forecast accuracy.	FORECAST TECHNIQUES FOR DEMAND PLANNING BY USING TIME SERIES ANALYSIS	5
SUBJECT	PRINCIPLES OF MANAGEMENT	
The implementation of time series analysis techniques for demand planning enabled the retail chain to optimize inventory management, enhance forecasting accuracy, and improve overall business performance.	CASE STUDY ON APPLYING MOTIVATIONAL THEORIES TO IMPROVE EMPLOYEE PERFORMANCE	4


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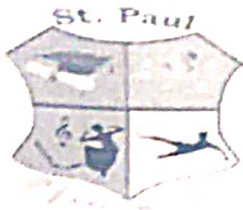
FYBCOM	
2021-22	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
TRAFFICKING OF WOMEN- CAUSES , EFFECTS AND RESPONSE	1) CHALWADI SHRUTI 2) KONGARI VINAYAK 3) TIWARI DIWAKAR 4) GHANEKAR VINAYAK 5) AGRAWAL CHITT 6) KHANOLKAR AKANSHA
IMPACT OF GLOBALISATION ON THE GROWTH OF IT	1) KALASANNAVAR RAVINDER 2) HAMPRAS SRUSHTI 3) CHAVAN PRATHAMESH 4) SONKAR GOVINDA 5) SANAP SAHIL
FDI AND ITS IMPACT ON BANKING AND INSURANCE SECTOR IN INDIA	1) GOYAL NAVIN 2) KAMBLE KAPIL 3) PUJARI YASHODHA 4) ALUNE JASWINDER SINGH
PROBLEMS FACED BY WOMAN ENTREPRENEURS	1) KORI SHASHIBALA 2) DHUDHANE AKSHAY 3) AGRE SOHAM 4) BADOLIYA BHAVNA
EVALUATE THE FINANCIAL PERFORMANCE OF A START UP COMPANY (PAYTM) IN ITS FIRST YEAR OF OPERATION	1) KANOJIYA SACHIN 2) JADHAV AJINKYA 3) MEDHEKAR YASH 4) SINGH TANUL 5) RAINA AKASH 6) GAIKWAD ASHISH
FORECAST TECHNIQUES FOR DEMAND PLANNING BY USING TIME SERIES ANALYSIS	1) RAI HARSHIKA 2) VALANI VARSHA 3) BAJAJ VANSI 4) MADKAIKAR TUSHAR 5) DUBADE HASYAPRABHA
CASE STUDY ON APPLYING MOTIVATIONAL THEORIES TO IMPROVE EMPLOYEE PERFORMANCE	1) KUKREJA BHAVESH 2) TIWARI ADITYA 3) CHOUDHARY BABU 4) SAROJ KARAN

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Problem solving methodology

2022-23

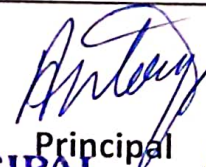


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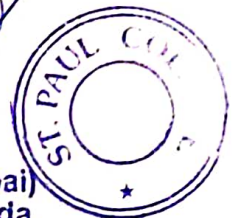
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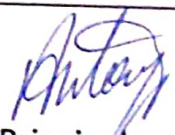
REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF ACCOUNTING & FINANCE	
CLASS	TYBAF	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	COST ACCOUNTING	
This case study examines the implementation of Activity-Based Costing (ABC) in a service industry, specifically focusing on a consulting firm. ABC is employed to provide a more accurate understanding of cost drivers and resource utilization in delivering services.	IMPLEMENTATION OF ACTIVITY-BASED COSTING IN A SERVICE INDUSTRY	6

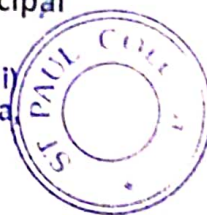

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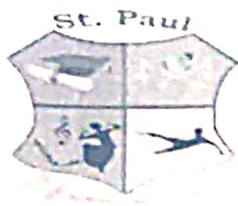
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2022-23	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
IMPLEMENTATION OF ACTIVITY-BASED COSTING IN A SERVICE INDUSTRY	1) ANSARI ZARINA MD MUSTAKEEM RABIYA 2)
	JADHAV NITIN ATUL, ARUNA 3)
	SONAWANE SAGAR SURESH ASHA 4)
	JOSHI DARSHAN PANDURANG HIRA 5)
	GUPTA MOHIT SHIVDAYAL SUREKHA 6)
	AMIT PRITHVI BABY YASHODA


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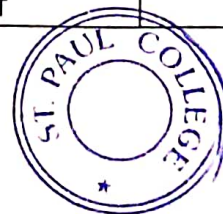


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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
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SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF BANKING AND INSURANCE	
CLASS	FYBBI	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	BUSINESS COMMUNICATION	
The case study illustrates the transformative power of deliberate practice and persistence in honing presentation skills. It underscores the importance of seeking feedback, stepping out of comfort zones, and embracing continuous learning to excel in professional communication.	PRESENTATION SKILLS DEVELOPMENT	4
SUBJECT	PRINCIPLES & PRACTICES OF BANKING & INSURANCE	
This case study examines the challenges and opportunities associated with underwriting and claims processing within an insurance company. It explores how the company aims to improve operational efficiency, reduce costs, and enhance customer satisfaction through innovative strategies and technological advancements.	CASE STUDY ON UNDERWRITING AND CLAIMS PROCESSING IN AN INSURANCE COMPANY	4
SUBJECT	PRINCIPLE OF MANAGEMNT	

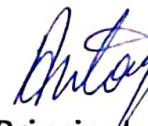


Case study examines the critical role of ethics in managerial decision-making within the banking sector, focusing on the complexities and challenges faced by financial institutions in balancing profitability with ethical considerations.	ROLE OF ETHICS IN MANAGERIAL DECISION MAKING IN BANKING OR INSURANCE SECTOR	3
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FYBBI	
2022-23	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
PRESENTATION SKILLS DEVELOPMENT	1) DHUDAM PRAVEEN BALRAJ KANCHAN 2) PAWAR KHUSHI SHARAD DIPALI 3) BAGUL GAUTAM SIDDHARTH MANGALA 4) HIWRALE ARYAN RAJENDRA LATA
CASE STUDY ON UNDERWRITTING AND CLAIMS PROCESSING IN AN INSURANCE COMPANY	1) CHAUBEY PRATIMA KRIPASHANKAR SHANTI 2) WADHWA DIVYA SHEWAK ANJALI 3) PANDHARE VINAYAK PRAKASH 4) SHRIVASTAV SUNIDHI SANJAY SUMAN
ROLE OF ETHICS IN MANAGERIAL DECISION MAKING IN BANKING OR INSURANCE SECTOR	1) KAMBLE GAURAV RAJU ROHINI 2) PATIL ADITYA MAHESH NAINA 3) GAWAI SHUBHAM ARUN SUNITA


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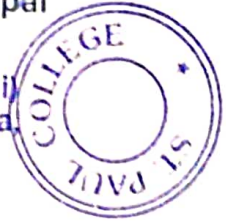
REPORT OF STUDENT CENTRIC TEACHING LEARNING		
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SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF BANKING AND INSURANCE	
CLASS	SYBBI	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	LAW	
The ruling pertained to insurance companies obligations to cover certain medical treatments, setting a precedent for insurers to provide more comprehensive coverage. Understanding the implications of these court rulings equips students with practical knowledge essential for navigating the complexities of banking and insurance industries in their future careers.	CASE STUDY ON RECENT COURT RULLINGS AFFECTING BANKING AND INSURANCE PRACTICES	5

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SYBBI	
2022-23	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON RECENT COURT RULLINGS AFFECTING BANKING AND INSURANCE PRACTICES	1) SONTAKE SHUBHANGI DILIP VANITA 2)
	ZODGE ASHUTOSH ANIL LALITA 3)
	TAK HARSH RAMPAL SHOBHA 4)
	GAWANE RAHUL RAVINDRA DHANITA 5)
	SONAWANE KARAN KUNDAN RANJANA


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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF BANKING AND INSURANCE	
CLASS	TYBBI	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	
The profound impact of digital banking on traditional banking services. It explores how advancements in technology, changing consumer preferences, and regulatory shifts have catalyzed the rise of digital banking platforms, reshaping the landscape of financial services.	ANALYSE THE IMPACT OF DIGITAL BANKING ON TRADITIONAL BANKING SERVICES	5

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TYBBI	
2022-23	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
ANALYSE THE IMPACT OF DIGITAL BANKING ON TRADITIONAL BANKING SERVICES	1) PANDEY AMIT SANTOSH , SAVITRI 2) BAJAJ DEEPAK DHANO VEENA 3) KIR SHITAL GIRDHARI ANITA 4) SHINDE TEJAS RAVINDRA RESHMA 5) PATIL NIRAJ ROHIDAS ANITA

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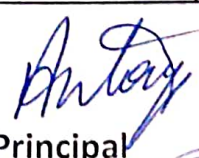
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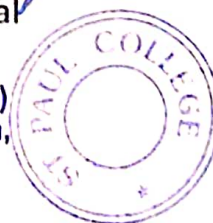
A.Y 2022-23

REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF MANAGEMENT STUDIES	
CLASS	FYBMS	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	FOUNDATION COURSE	
It would provide students with valuable insights into the how various forms of media shape the societal norms, values and beliefs. By studying the impact of mass media on culture can empower students to critically evaluate media messages, and become more media literate.	IMPACT OF MASS MEDIA ON CULTURE	4
SUBJECT	BUSINESS COMMUNICATION	
It offers invaluable insights to students across various disciplines. Students gain a nuanced understanding of the challenges and opportunities inherent in cross-cultural communication, and organizational dynamics within a global context.	CASE STUDY ON EFFECTIVE COMMUNICATION STRATEGIES IN A MULTINATIONAL CORPORATION	4
SUBJECT	PRINCIPLES OF MANAGEMENT	




It provides students with invaluable insights into brand management, market dynamics, and cooperative business models. It will also gives student the practical knowledge on product diversification, brand positioning, and customer engagement by studying the amul's journey to a globally recognized brand.	CASE STUDY ANALYSIS ON AMUL A BRAND	6
SUBJECT	BUSINESS LAW	
It provides students with practical insights into the complexities of legal relationships in the digital age. Through these analyses students learn to identify key contractual elements such as offer, acceptance, breach and remedies specific to online transactions.	ANALYSIS OF CONTRACT LAW IN THE CONTEXT OF ONLINE SERVICE AGREEMENTS	4
SUBJECT	BUSINESS ENVIRONMENT	
The study delves into the unique hurdles women entrepreneurs encounter in traditionally male-dominated sectors, such as technology, finance, and manufacturing. It analyzes the role of mentorship, networking, and advocacy in facilitating their ascent to leadership roles.	WOMEN ENTREPRENEURS WHO ARE IN HIGHER POSITION IN AN ORGANISATION	5
SUBJECT	FINANCIAL ACCOUNTING	
Through a detailed analysis of real-world examples and scenarios, the case study highlights warning signs and indicators of potential fraud, such as sudden fluctuations in financial performance, unusual transactions, conflicts of interest, and discrepancies in documentation or reporting.	DETECTION AND PREVENTION OF ACCOUNTING FRAUD IN A COMPANY	6


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FYBMS	
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TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
IMPACT OF MASS MEDIA ON CULTURE	1) MISHRA PRABHAT DEOBOX SABARMATI 2) KUKREJA HARSH ASHOK KAJAL 3) NIMESH MOHIT RAJENDRA MANISHA 4) JADHAV PRASHANT SANTOSH ARUNA
CASE STUDY ON EFFECTIVE COMMUNICATION STRATEGIES IN A MULTINATIONAL CORPORATION	1) AGALE RUSHIKESH RAMESH SANGITA 2) KUKREJA HARSH RAMESH BHAVNA 3) JADHAV PRATHAM UMESH VEENA 4) SAYYED SHAYAN SHANOOR ZAKIUN
CASE STUDY ANALYSIS ON AMUL A BRAND	1) JADHAV ROSHANI PRAKASH AARTI 2) BAGADE AKANSHA SANTOSH SAVITRI 3) KOOLIYADAN JOBY ANTHONY ROSE 4) CHHATIJIA TUSHAR MURLIDHAR RADHIKA 5) PATWARDHAN KIRAN BHASKAR JYOTI 6) JAGTAP BHAVESH RAJESH VANDANA
ANALYSIS OF CONTRACT LAW IN THE CONTEXT OF ONLINE SERVICE AGREEMENTS	1) SARDAR NEHA SANDEEP SONI 2) KATARIA NEERAJ RAMESH BHAVNA 3) MANUJA VAIBHAV VIJAY JYOTI 4) YADAV RANI RAMCHANDRA REETA
WOMEN ENTREPRENEURS WHO ARE IN HIGHER POSITION IN AN ORGANISATION	1) GAIKWAD AAKASH JAGAN KUNDA 2) AYARE PARAS NARENDRA NISHA 3) ALUNE KULDEEPAUR BALVINDERSINGH 4) BAVISKAR BRAHUDARTH SIDDHARTH LATA 5) SONI PAWANDEEP UMASHANKAR MANORAMADEVI
DETECTION AND PREVENTION OF ACCOUNTING FRAUD IN A COMPANY	1) PAL ABINESH TAPAS SHYAMOLI 2) SHAIKH ASHRAF CHANDBADSHAH HAJARA 3) CHOUDHARY MIHEER AMIT RENU 4) NAIR SHREYAS SHREEKUMAR SARIKA 5) PARAB OM SANJAY VIDYA 6) LABANA RAHUL DARSHAN SINGH RESHMA


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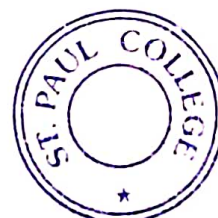


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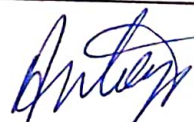
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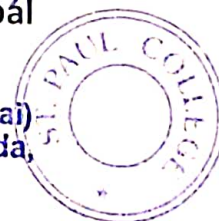
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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF MANAGEMENT STUDIES	
CLASS	SYBMS	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	HUMAN RESOURCES	
It provides understanding of the complexities involved in cultural adaption, including language barriers, social norms, and intercultural communication. Students can apply these learnings to their own experiences and thus enhancing their ability to thrive in an interconnected world.	ADJUSTMENT TO NEW CULTURE	5
SUBJECT	STRATEGIC MANAGEMENT	
It identifies, develops, and retains talent to fill key leadership positions in the future. It typically involves examining the organization's strategic objectives, assessing the current workforce. They learn about the challenges organization face as a practical learning tool, S	CASE STUDY ON SUCCESSION PLANNING PROCESS IN AN ORGANISATION	4
SUBJECT	ADVERTISING	



The case study showcases Dove's success in not only driving sales and brand equity but also in championing social change and promoting a more inclusive definition of beauty in advertising and beyond.	CASE STUDY ON SUCCESSFUL ADVERTISING CAMPAIGNS OF DOVE	5
SUBJECT	CONSUMER BEHAVIOUR	
By synthesizing insights from various sources, the case study offers valuable insights for automakers, marketers, and policymakers seeking to understand and cater to the diverse needs and preferences of car buyers in an ever-evolving market landscape.	CASE STUDY APPROACH ANALYZING FACTORS INFLUENCING CAR PURCHASE DECISION	6

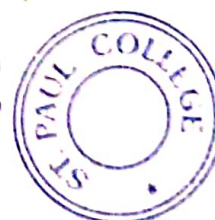

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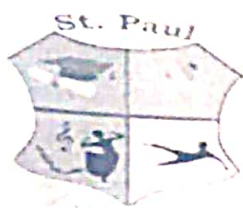


SYBMS	
2022-23	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
ADJUSTMENT TO NEW CULTURE	1) REDIJ SIDDHESH SANJAY SANDHYA 2) PANIGRAHI SNEHA CHIRANJEEV 3) RANDIL PRANALI ISHWAR KAVITA 4) SINGH SHIVANSH PUSHPENDRA JYOTI 5) KHARAT MAITREY BHARAT SAVITA
CASE STUDY ON SUCCESSION PLANNING PROCESS IN AN ORGANISATION	1) MOHAMMAD ZAKARIYA SAHIRALI SALTANAT 2) BRAMHANE ALICE MICHAEL SUNANDA 3) DABHAT TARANG RAHUL NEELIMA 4) TIPALE PRATHAM PRAKASH SADHANA
CASE STUDY ON SUCCESSFUL ADVERTISING CAMPAIGNS OF DOVE	1) CHAVAN VISHAKHA PRATAP Singh NISHA 2) PATEL AFIF ISMAIL AYESHA 3) CHAVHAN SHASHANK SANJAY SUSHILA 4) PHILIP ROCHELLE MATHEW, SUNITA 5) CHAVAN ATUL RAJU, KAVITA
CASE STUDY APPROACH ANALYZING FACTORS INFLUENCING CAR PURCHASE DECISION	1) MISHRA RAJ DEEPAK SUSHILA 2) SHETTY ANANYA ASHOK MAMTA 3) PANDEY VIKAS SHAMBHU ,SANGEETA 4) VERMA RISHABH NARENDRA NILAM 5) WAGHMARE PRAJAKTA RAJKUMAR JYOTI 6) AVSARE PRANAV SHRIRANG ARCHANA

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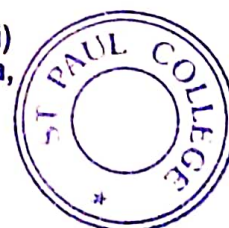
A.Y 2021-22

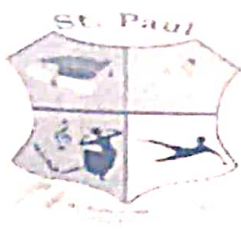
REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	TYBCOM	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	MARKETING RESEARCH	
A case study on stages in data processing provides a comprehensive overview of the various steps involved in handling data, students gain a deeper understanding of concepts such as data collection, transformation analysis and visualisation. This study serves as a valuable learning tool equipping students with skills	STAGES IN DATA PROCESSING	5
The case study focuses on a company operating in a competitive market where several similar products or services are offered by multiple players. The company must develop a pricing strategy that enables it to effectively compete while maximizing profitability and maintaining market share.	PRICING STRATEGY IN A COMPETITIVE MARKET	5
SUBJECT	ENTREPRENEURSHIP	



<p>This case study delves into the development of a comprehensive business plan for GreenTech Innovations, a startup focused on developing sustainable energy solutions. The report covers essential elements such as the company's mission, market analysis, competitive landscape, marketing strategy, operational plan, financial projections, and sustainability initiatives.</p>	BUSINESS PLAN DEVELOPMENT FOR A STARTUP	6
SUBJECT	TAX	
<p>It provides students with invaluable real-world insights into the complexities of business operations and compliance. By studying this students can grasp the practical implications of taxation laws on small businesses.</p>	GST REGISTRATION OF A LOCAL SHOP	5
SUBJECT	ECONOMICS	
<p>The case study highlights the importance of building strong relationships with local stakeholders, including government agencies, industry associations, and potential customers. XYZ Company's commitment to understanding and respecting cultural differences facilitated successful market entry and sustained growth in the target regions.</p>	INTERNATIONAL TRADE CASE STUDY	4
SUBJECT	FINANCIAL MANAGEMENT	
<p>This case study conducts a comprehensive ratio analysis of LIC (Life Insurance Corporation of India) Company, a leading insurance provider. It examines key financial ratios to assess the company's liquidity, profitability, efficiency, and solvency.</p>	RATIO ANALYSIS OF LIC COMPANY	4


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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF ACCOUNTING & FINANCE	
CLASS	FYBAF	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	BUSINESS ENVIRONMENT	
It provides students with a tangible understanding of the complex ethical dilemmas that professionals in the field may encounter. This case study equips students with the moral decision making skills necessary to navigate the ethical challenges they may encounter in the finance and accounting industry.	CASE STUDY ON ETHICAL CONSIDERAION IN FINANCIAL REPORTING AND AUDITING PRACTICES	5
SUBJECT	BUSINESS COMMUNICATION	
The case study illustrates the transformative power of deliberate practice and persistence in honing presentation skills. It underscores the importance of seeking feedback, stepping out of comfort zones, and embracing continuous learning to excel in professional communication.	PRESENTATION SKILLS DEVELOPMENT	4


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FYBAF	
2021-22	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON ETHICAL CONSIDERAION IN FINANCIAL REPORTING AND AUDITING PRACTICES	1) ANSARI DILSHAD 2) TANDAN SANJAYDEV 3) KOLI LAXMI 4) KAMBLE ADHARSH 5) JOSHI SUJAL
PRESENTATION SKILLS DEVELOPMENT	1) WAGHMARE AMOL 2) JOSHI DHIRAJ 3) AMIN PRITHVI 4) SAKTE PRATIK

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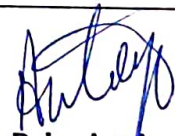


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TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF ACCOUNTING & FINANCE	
CLASS	SYBAF	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	TAX	
it examines the effects of recent tax reforms on both businesses and individuals within a specific jurisdiction. It analyzes changes in tax rates, deductions, credits, and other provisions introduced by the reform, and evaluates how these alterations have influenced the behavior and decision-making of taxpayers.	IMPACT OF RECENT TAX REFORMS ON BUSINESSES AND INDIVIDUALS	5


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2021-22	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
IMPACT OF RECENT TAX REFORMS ON BUSINESSES AND INDIVIDUALS	1) MANSI PATIL 2) YADAV RAMMANI 3) SONAWANE SAGAR GUPTA MOHIT 5) JOSHI DARSHAN

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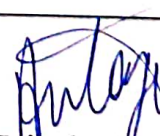


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SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF ACCOUNTING & FINANCE	
CLASS	TYBAF	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	AUDITING AND ASSURANCE	
It explores the critical role of audit committees in corporate governance and their effectiveness in ensuring transparency, integrity, and accountability within organizations. It examines the composition, responsibilities, and practices of audit committees in overseeing financial reporting, internal controls, risk management, and compliance with regulations.	CASE STUDY ON AUDIT COMMITTEE EFFECTIVENESS AND ITS ROLE IN CORPORATE GOVERNANCE	6


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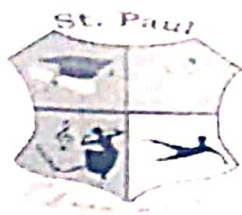


TYBAF	
2021-22	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON AUDIT COMMITTEE EFFECTIVENESS AND ITS ROLE IN CORPORATE GOVERNANCE	1) JOSHI JAY
	2) SONAWANE RUTUJA
	3) BAVISKAR SAGAR
	4) YADAV KOMAL
	5) WAGHURDE UMIT
	6) MISHRA KAJAL

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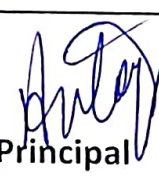


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SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF BANKING AND INSURANCE	
CLASS	FYBBI	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	BUSINESS COMMUNICATION	
They can learn about the importance of structuring presentations, engaging the audience, delivering messages and handling questions and feedback. It will also help the students to gain an understanding of non verbal communication and success in academic, professional and personal settings.	PRESENTATION SKILLS DEVELOPMENT	4


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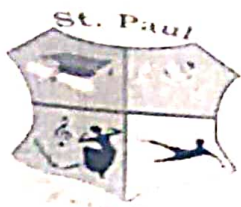


FYBBI	
2021-22	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
PRESENTATION SKILLS DEVELOPMENT	1) TAK HARSH 2) TALREJA NIKHIL 3) JAISWAR ARCHANA 4) SONAWANE KARAN

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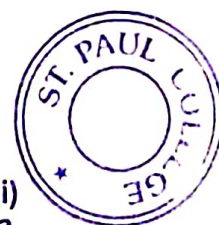
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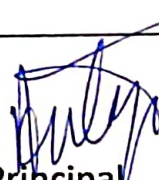
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SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF BANKING AND INSURANCE	
CLASS	SYBBI	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	LAW	
The ruling pertained to insurance companies obligations to cover certain medical treatments, setting a precedent for insurers to provide more comprehensive coverage. Understanding the implications of these court rulings equips students with practical knowledge essential for navigating the complexities of banking and insurance industries in their future careers.	CASE STUDY ON RECENT COURT RULLINGS AFFECTING BANKING AND INSURANCE PRACTICES	4
SUBJECT	FINANCIAL MANAGEMENT	
The case study offers insights into the complexities of ALM in a banking context, highlighting the importance of proactive risk management, strategic decision-making, and robust governance processes to ensure long-term stability and profitability.	CASE STUDY ON ASSET LIABILITY MANAGEMENT STRATEGIES IN A BANK	4


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SYBBI	
2021-22	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON RECENT COURT RULLINGS AFFECTING BANKING AND INSURANCE PRACTICES	1) SHINDE TEJAS 2) MISHRA VIKAS 3) KIR SHITAL 4) PANDEY AMIT
CASE STUDY ON ASSET LIABILITY MANAGEMENT STRATEGIES IN A BANK	1) KADAM PRIYANKA 2) BAJAJ DEEPAK 3) PATIL NIRAJ 4) BHANDAR NANDINI


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SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF BANKING AND INSURANCE	
CLASS	TYBBI	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	
The profound impact of digital banking on traditional banking services. It explores how advancements in technology, changing consumer preferences, and regulatory shifts have catalyzed the rise of digital banking platforms, reshaping the landscape of financial services.	ANALYSE THE IMPACT OF DIGITAL BANKING ON TRADITIONAL BANKING SERVICES	5

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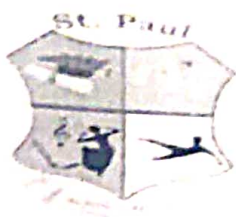


1. Name of the person 2. Address 3. City 4. State 5. Zip	
6. Date of birth 7. Sex 8. Marital status 9. Education 10. Occupation	



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 1. Name of the person
 2. Address
 3. City
 4. State
 5. Zip





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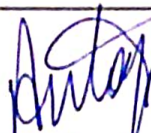
A.Y 2021-22

REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF MANAGEMENT STUDIES	
CLASS	SYBMS	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	HUMAN RESOURCES	
This case study delves into Google's innovative talent management strategies within the tech industry. It examines how Google attracts, develops, and retains top talent to drive innovation, maintain competitiveness, and sustain its growth trajectory.	TALENT MANAGEMENT STRATEGIES IN THE TECH INDUSTRY - GOOGLE	5
SUBJECT	RECRUITMENT AND SELECTION	
It would provide valuable insights into the strategies employed by the retail giant to engage and retain its workforce. By examining factors such as compensation packages, students gain a comprehensive understanding of what drives employee satisfaction and loyalty within the retail sector. It will enable them for future roles in human resource management.	A STUDY ON EMPLOYEE MOTIVATION AND RETENTION IN DMART	5


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SYBMS	
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TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
TALENT MANAGEMENT STRATEGIES IN THE TECH INDUSTRY - GOOGLE	1) ISRANI HARSHITA 2) WARKE BHUSHAN 3) WAGHRIKAR ARYA 4) MANDAL RISHI 5) RAI VARUN
A STUDY ON EMPLOYEE MOTIVATION AND RETENTION IN DMART	1) DODEJA OM 2) PUNNACKAL SUBIN 3) MAHABLE HARSH 4) SAWANT RUGVED 5) CARDOZA PIUS


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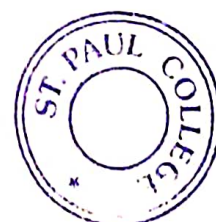
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REPORT OF STUDENT CENTRIC TEACHING LEARNING

TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF MANAGEMENT STUDIES	
CLASS	TYBMS	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	HUMAN RESOURCES	
Students can develop a deep understanding of how to inspire and motivate teams, manage resistance to change and preparing them to become effective change agents in their future careers.	LEADERSHIP SKILLS OF A CHANGE LEADER	4
SUBJECT	LOGISTICS	
logistics and supply chain management practices of Company X, a multinational corporation operating in the consumer electronics industry. The study focuses on how Company X optimized its logistics operations to enhance efficiency, reduce costs, and improve customer satisfaction.	CASE STUDY IN THE COURSE OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT	6
SUBJECT	MARKETING	




The website development process of FirstCry.com, a leading online retailer specializing in baby and kids' products. It examines the strategic considerations, design elements, functionality, and user experience enhancements implemented to create an effective e-commerce platform.	CASE STUDY ANALYSIS OF WEBSITE DEVELOPMENT FOR FIRST CRY.COM	5
SUBJECT	E-COMMERCE	
Study examines how Brand X utilized social media platforms to effectively increase its market share. It delves into the strategies and tactics employed by Brand X to leverage various social media channels, including Facebook, Instagram, Twitter, and YouTube, to engage with its target audience and drive brand awareness, loyalty, and sales.	SOCIAL MEDIA PLATFORM USED BY BRANDS TO INCREASE THEIR MARKET SHARE	4

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TYBMS	
2021-22	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
LEADERSHIP SKILLS OF A CHANGE LEADER	1) JADHAV NAMITA 2) GUPTA RAHUL 3) TADAVI SAHIL 4) GURAM MAYURESH
CASE STUDY IN THE COURSE OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT	1) ZODGE VRUSHABH 2) SINGH ABHISHEK 3) CHAVAN MAYA 4) WAGH MACHCHHINDRA 5) BADOLIYA NEHA 6) KAMBLE YASH
CASE STUDY ANALYSIS OF WEBSITE DEVELOPMENT FOR FIRST CRY.COM	1) SAWANT SAURABH 2) SONAVANE SAMYAK 3) SHARMA KUNDAN 4) BAKHRU HITEN 5) DONDE ASHISH
SOCIAL MEDIA PLATFORM USED BY BRANDS TO INCREASE THEIR MARKET SHARE	1) SAMTANI PARAS 2) MARADE VAIBHAV 3) GHOSH AKASH 4) BANSOD SHANTANU


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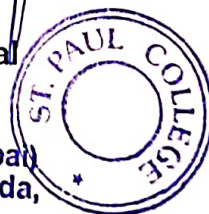
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TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF MANAGEMENT STUDIES	
CLASS	FYBMS	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	FOUNDATION COURSE	
It would provide students with valuable insights into the how various forms of media shape the societal norms, values and beliefs. By studying the impact of mass media on culture can empower students to critically evaluate media messages, and become more media literate.	IMPACT OF MASS MEDIA ON CULTURE	4
The study evaluates the positive aspects of globalization on health, including advancements in medical technology, knowledge sharing, and access to lifesaving treatments. It also examines the challenges posed by global health threats, such as antimicrobial resistance and climate change, which require coordinated international responses.	IMPACT OF GLOBALISATION ON HEALTH	4
SUBJECT	PRINCIPLES OF MANAGEMENT	

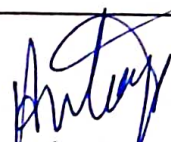


It provides students with invaluable insights into brand management, market dynamics, and cooperative business models. It will also gives student the practical knowledge on product diversification, brand positioning, and customer engagement by studying the amul's journey to a globally recognized brand.	CASE STUDY ANALYSIS ON AMUL A BRAND	6
SUBJECT	BUSINESS LAW	
It provides students with practical insights into the complexities of legal relationships in the digital age. Through these analyses students learn to identify key contractual elements such as offer, acceptance, breach and remedies specific to online transactions.	ANALYSIS OF CONTRACT LAW IN THE CONTEXT OF ONLINE SERVICE AGREEMENTS	4
SUBJECT	BUSINESS ECONOMICS	
It delves into the multifaceted impact of inflation on consumer behavior across various industries and socio-economic segments. It explores how rising prices, eroding purchasing power, and changing consumer perceptions shape spending patterns, saving habits, and product preferences.	ANALYSE THE IMPACT OF INFLATION ON CONSUMER BEHAVIOUR	5

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TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
IMPACT OF MASS MEDIA ON CULTURE	1) JAISWAR SHUBHAM 2) CHAVHAN SHASHANK 3) KAMBLE ADITYA 4) GUPTA PANKAJ
IMPACT OF GLOBALISATION ON HEALTH	1) ADVANI SAIKIRTI 2) PANDEY VIKAS 3) SHUKLA SHIVAM 4) ANIYANKUNJU ANUPKUMAR
CASE STUDY ANALYSIS ON AMUL A BRAND	1) RAJBHAR SHASHI 2) RANDIL PRANALI 3) REDIJ SIDDHESH 4) CHAVAN ATUL 5) BRAMHANE ALICE 6) DANGE SAGAR
ANALYSIS OF CONTRACT LAW IN THE CONTEXT OF ONLINE SERVICE AGREEMENTS	1) SHAIKH AZHAN 2) VICHARE PRANAV 3) WAGHMARE NIRAJ 4) PANIGRAHI SNEHA
ANALYSE THE IMPACT OF INFLATION ON CONSUMER BEHAVIOUR	1) MIRCHANDANI PREETI 2) YADAV SOURAV 3) GUJAR KAMLESH 4) SHETTY ANANYA 5) PATEL AFIF


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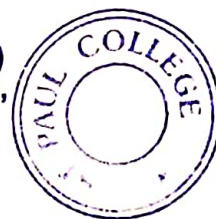
REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF MANAGEMENT STUDIES	
CLASS	TYBMS	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	HUMAN RESOURCES	
Students can develop a deep understanding of how to inspire and motivate teams, manage resistance to change and preparing them to become effective change agents in their future careers.	LEADERSHIP SKILLS OF A CHANGE LEADER	4
SUBJECT	LOGISTICS	
The study analyzes the company's efforts to streamline its supply chain processes through the adoption of technology, data analytics, and lean principles. It discusses how the company collaborates with suppliers, distributors, and third-party logistics providers to improve visibility, reduce lead times, and minimize costs across the supply chain network.	CASE STUDY IN THE COURSE OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT	6


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TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
LEADERSHIP SKILLS OF A CHANGE LEADER	1) THAVRENKATIL ANIKET ANILKUMAR, NAMITA 2) SAWANT RUGVED GAJANAN GEETA 3) AUTE KOMAL KISHOR JAYASHREEL 4) PATHARE PRATIK SANJAY, LALITA
CASE STUDY IN THE COURSE OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT	1) WARKE BHUSHAN PRABHAKAR VIDYA 2) CARDOZA PIUS SANTAN GLORIA 3) PUNNACKAL SUBIN JACOB MARIAM 4) BAVASAR TUSHAR MANOJ SUREKHA 5) KANOJIYA AJAY RAMESH POONAM 6) PUJARI SUSHMA DATTU ARUNA


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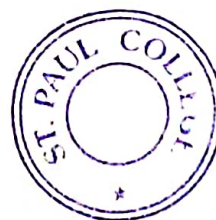
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SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	FYMCOM	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	BUSINESS ECONOMICS	
The case study aims to provide insights into the complex interplay between macroeconomic factors and business operations, offering practical implications for decision-makers, investors, and policymakers in optimizing performance and resilience in dynamic economic landscapes.	CASE STUDY ON ANALYZING THE EFFECTS OF GDP GROWTH, INFLATION, AND INTEREST RATES ON BUSINESS OPERATITON	6
SUBJECT	MANAGEMENT	
It analyzes the unique challenges and opportunities present in each industry, such as rapidly changing consumer preferences, technological advancements, regulatory constraints, and competitive landscapes. It explores how companies leverage their strengths, mitigate weaknesses, and capitalize on market trends to achieve sustainable competitive advantage.	CASE STUDY ON FORMULATING AND IMPLEMENTING COMPETITIVE STRATEGIES IN DIFFERENT INDUSTRIES	5

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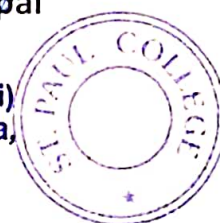
REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF IT	
CLASS	FYBSCIT	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	PROGRAMMING CONCEPTS	
This case study focuses on the process of identifying and fixing software bugs within a complex software system. It outlines the challenges faced by a development team when encountering bugs, including impact assessment, prioritization, and resolution strategies.	CASE STUDY ON IDENTIFYING AND FIXING SOFTWARE BUGS	7


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TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON IDENTIFYING AND FIXING SOFTWARE BUGS	1) GAIKWAD GAURAV PRASHANT JYOTI 2)
	ZUNJARRAO ROHAN RAVINDRA RUSHALI 3)
	SHAH AZIZ MUNNA SHAKILA 4)
	MAHAJAN SANJANA PRADEEP AARTI 5)
	KAMBLE TANUJA TUKARAM KAVITA 6)
	JAISWAR VISHAL NARSINGH SHANTI 7)
	JAISWAR VISHAL HAWALDAR SHASHIKALA


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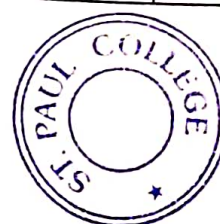


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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF ACCOUNTING & FINANCE	
CLASS	SYBAF	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	ADVANCED ACCOUNTING	
It can gain valuable insights into various aspects of accounting such as financial reporting, consolidation, valuation and goodwill assessment. They can analyze how merger impacts the financial statements of both companies, it offers a comprehensive understanding of accounting principles.	ACCOUNTING FOR MERGER OF ZOMATO AND BLINKIT	6
This case study examines the implications of fair value accounting on financial reporting for a multinational corporation operating in volatile markets. It explores how fair value measurement affects asset valuation, income recognition, and financial statement presentation, drawing attention to both opportunities and challenges.	FAIR VALUE ACCOUNTING AND ITS IMPLICATIONS	5
SUBJECT	AUDITING	




It helps the students to analyse real-world scenarios, students can understand the complexities of identifying fraudulent activities within organizations. They gain exposures to various fraud schemes, detection techniques and enhancing their critical thinking and problem-solving skills. It will help them for future roles in auditing, risk management, and corporate governance.	FRAUD DETECTION AND INVESTIGATION IN A COMPANY	4
SUBJECT	TAX	
The case study investigates the economic, social, and ethical ramifications of tax evasion, emphasizing its detrimental effects on government revenue, public services, and social welfare programs. It highlights the disproportionate burden placed on honest taxpayers, the erosion of trust in the tax system, and the exacerbation of income inequality.	CASE STUDY ON TAX EVASION AND ITS CONSEQUENCES	5

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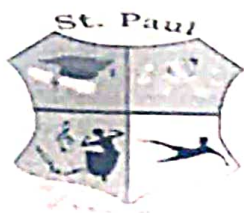
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SYBAF	
2022-23	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
ACCOUNTING FOR MERGER OF ZOMATO AND BLINKIT	1) KHALANE PARNIKA VIKAS NISHA 2) KOLI LAXMI MAHADEV SANGITA 3) FULORE OM VINOD, SHOBHA 4) FULORE MEENAL SAMEER VANITA 5) KAMBLE ADARSH VAIJANATH, MAHADEVI 6) JOSHI YASH SUNIL, APARNA
FAIR VALUE ACCOUNTING AND ITS IMPLICATIONS	1) BHOIR DURGESH RAJESH JAGRUTI 2) GANGURDE KOMAL SANJAY JAYSHR 3) BHOIR SAYLI NILKANT 4) MAIND SONALI DEEPAK SONALI 5) KHALANE PARNITA VIKAS NISHA
FRAUD DETECTION AND INVESTIGATION IN A COMPANY	1) HASNALE ANJALI RAJENDRA MANISHA 2) JOSHI HRITIK HARISHCHANDRA, JAYASHREE 3) JOSHI DHIRAJ SANTOSH, MEENA 4) PAL ROHAN MAHENDRAPRATAP, CHANDRAVATI
CASE STUDY ON TAX EVASION AND ITS CONSEQUENCES	1) ANSARI DILSHAD AMRUDDIN, FAIZUN 2) PRAJAPATI YUVRAJ RAMPALAT SANTRADEVI 3) THADHANI TRISH PRAKASH JUHI 4) TANDAN SANJAYDEV VASUDEVAN, SUNITHA 5) SAKTE PRATIK RAJU, VAISHALI


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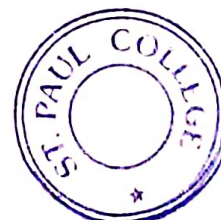


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SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF ACCOUNTING & FINANCE	
CLASS	FYBAF	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	BUSINESS ENVIRONMENT	
It provides students with a tangible understanding of the complex ethical dilemmas that professionals in the field may encounter. This case study equips students with the moral decision making skills necessary to navigate the ethical challenges they may encounter in the finance and accounting industry.	CASE STUDY ON ETHICAL CONSIDERAION IN FINANCIAL REPORTING AND AUDITING PRACTICES	5
The case study explores both the opportunities and challenges presented by technological disruptions, including workforce automation, cybersecurity risks, regulatory compliance, and ethical considerations.	IMPACT OF TECHNOLOGICAL ADVANCEMENTS ON VARIOUS INDUSTRIES	5
SUBJECT	BUSINESS COMMUNICATION	



<p>The case study illustrates the transformative power of deliberate practice and persistence in honing presentation skills. It underscores the importance of seeking feedback, stepping out of comfort zones, and embracing continuous learning to excel in professional communication.</p>	<p>PRESENTATION SKILLS DEVELOPMENT</p>	<p>4</p>
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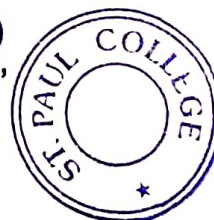
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2022-23	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON ETHICAL CONSIDERAION IN FINANCIAL REPORTING AND AUDITING PRACTICES	1) GAWANDE ROHIT SAHADEV MAYA 2) PAGARE ABHIJEET PRAKASH SUNITA 3) BHOIR PREM RAJESH KAVITA 4) CHAVAN JIVAN MANGILAL SANGITA 5) YADAV GUDIYA AMARSINGH MUNNIDEVI
IMPACT OF TECHNOLOGICAL ADVANCEMENTS ON VARIOUS INDUSTRIES	1) GHARGE SANKET SAMBHAJI REKHA 2) TARE SUJAL VASUDEV ANITA 3) LAHANE KETAN NANDU ARCHANA 4) KADU ANIRUDH VIJAY SUNANDA 5) JOSHI CHINTAN BABLU SARITA
PRESENTATION SKILLS DEVELOPMENT	1) JAISWAR ANIKET NARENDRA 2) PAWAR SAKSHI ANAND 3) GOGIA AASHISH MANOJKUMAR RIYA 4) BHOIR AYUSH DEEPAK SARIKA

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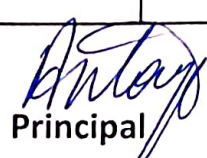
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SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	TYBCOM	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	MARKETING RESEARCH	
A case study on stages in data processing provides a comprehensive overview of the various steps involved in handling data, students gain a deeper understanding of concepts such as data collection, transformation analysis and visualisation. This study serves as a valuable learning tool equipping students with skills	STAGES IN DATA PROCESSING	5
This study will students with valuable insights into the complexities and considerations involved in launching a product into a new market. It serves as a practical learning tool, bridging theoretical knowledge with practical application and the skills necessary to navigate the intricacies of market entry in today's dynamic business landscape	MARKET ENTRY STRATEGY FOR A NEW PRODUCT	4



The case study focuses on a company operating in a competitive market where several similar products or services are offered by multiple players. The company must develop a pricing strategy that enables it to effectively compete while maximizing profitability and maintaining market share.	PRICING STRATEGY IN A COMPETITIVE MARKET	5
SUBJECT	ENTREPRENEURSHIP	
This case study delves into the development of a comprehensive business plan for GreenTech Innovations, a startup focused on developing sustainable energy solutions. The report covers essential elements such as the company's mission, market analysis, competitive landscape, marketing strategy, operational plan, financial projections, and sustainability initiatives.	BUSINESS PLAN DEVELOPMENT FOR A STARTUP	6
SUBJECT	TAX	
It provides students with invaluable real-world insights into the complexities of business operations and compliance. By studying this students can grasp the practical implications of taxation laws on small businesses.	GST REGISTRATION OF A LOCAL SHOP	5
SUBJECT	ECONOMICS	
The case study highlights the importance of building strong relationships with local stakeholders, including government agencies, industry associations, and potential customers. XYZ Company's commitment to understanding and respecting cultural differences facilitated successful market entry and sustained growth in the target regions.	INTERNATIONAL TRADE CASE STUDY	4

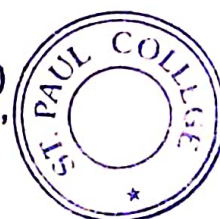

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TYBCOM	
2022-23	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
STAGES IN DATA PROCESSING	1) KALE MAYURI CHANDRAKANT, BHARATI 2) PRAJAPATI KHUSHBOO MANGALPRASAD MANJUDEVI 3) BASSAN NAVJYOTSNGH SATPALSINGH 4) LUDHWANI MOHIT
MARKET ENTRY STRATEGY FOR A NEW PRODUCT	1) PATIL SHERU RAJESH SANGITA 2) THORAT PRAVIN VIJAY SUNITA 3) NIGHUT GOVIND NAVNATH MALAN 4) RODRIGUES VIVIA VICTOR PRATIMA
PRICING STRATEGY IN A COMPETITIVE MARKET	1) KUMBHAR VIKRANT SANJAY USHA 2) GODSE HRUTESH BALKRISHNA DAYA 3) CHETTIAR VIDHYA SRINIVASAN 4) SAROJ SHIVA SURAJ KIRAN 5) MISHRA PALLAVI RATNAKAR
BUSINESS PLAN DEVELOPMENT FOR A STARTUP	1) MUDALIAR TAMILSEIVI SHANKAR ANANDI 2) KADAM SAHIL BAJIRAO PUSHPA 3) SHELAR JAY UMESH KARUNA 4) SHETTY ARVIND DEVDA LAXMI 5) JAISWAR YOGESH ATMARAM USHA 6) ANSARI ZEESHAN RAIS SAHEENBANO
GST REGISTRATION OF A LOCAL SHOP	1) NAGPAL KARAN VINOD HEENA 2) PATIL PRATHAMESH VIJAY CHHAYA 3) MANE HARSH SANJEEV ASHABAI 4) TANWANI PAWAN SUNIL 5) PATIL ARADHANA RAMESH
INTERNATIONAL TRADE CASE STUDY	1) KANOJIA TISHA RAJESH , KALPANA 2) VATWANI KISHORE SUBHASH KANTA 3) TADAKE ARYAN MILIND RATNA 4) DHAMEJA KAPIL OMPRAKASH RITA

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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	SYBCOM	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	ACCOUNTING & FINANCIAL MANAGEMENT IV	
A newly established online bookstore may encounter various financial challenges including initial startup cost and various expenses. This will explain the students to know how to run an online store what challenges they face and how to become successful at later stage.	FINANCIAL CHALLENGES FACED BY A NEWLY ESTABLISHED ONLINE BOOK STORE	6
SUBJECT	ADVERTISING	
Studying strategies for brand building of cold drinks provides students with insights into the dynamic world of marketing and consumer behaviour. It will also equip students with practical knowledge and analytical skills necessary for navigating the competitive industry.	STRATEGIES USED FOR BRAND BUILDING OF COLD DRINKS	5
SUBJECT	MARKETING MANAGEMENT	



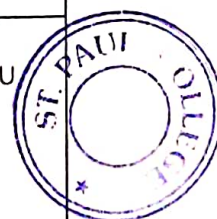
By implementing a robust performance appraisal system tailored to its international workforce, PepsiCo International was able to effectively evaluate employee performance, drive engagement and development, and support organizational goals.	PERFORMANCE APPRAISAL OF PEPSI COLA INTERNATIONAL	6
SUBJECT	FOUNDATION COURSE III	
This case study aims to investigate the underlying factors contributing to this study can provide valuable insights and resources for students. It has the potential to foster greater awareness, empathy among students in addressing mental health challenges and promoting well-being	SUCIDE AMONG YOUTHS	6
Innovative advertising strategies tailored to the needs and preferences of rural consumers, the consumer goods company successfully penetrated rural markets, driving brand awareness, sales growth, and consumer engagement.	CASE STUDY ON RURAL ADVERTISING	4
SUBJECT	BUSINESS LAW	
The case study examines a recent merger between two companies operating in the technology sector. As part of the merger process, extensive legal due diligence was conducted to identify and mitigate potential legal risks and liabilities associated with the	LEGAL ASPECTS OF MERGERS AND ACQUISITIONS	6




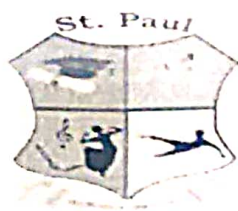
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SYBCOM	
2022-23	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
FINANCIAL CHALLENGES FACED BY A NEWLY ESTABLISHED ONLINE BOOK STORE	1) PUJARI AKASH HARISH RUKUMANI 2) SHINDE SIDDHARTH RAJU ARCHANA 3) DALRANI MAMTA KISHORELAL 4) BHANUSHALI HARSH RAJESH LATA 5) SHAIKH SANA KHATUN NASIM SHAYRABANU 6) SHARMA CHANDAN RAMPRAKASH PHULPATI
STRATEGIES USED FOR BRAND BUILDING OF COLD DRINKS	1) SACHANI MALIKA ANAND KANCHAN 2) PRASAD SUNIL RADHESHYAM USHADEVI 3) ALI MO NAZIR NASIRUDDIN JINTABEGAM 4) KHAIRE MONIKA CHHAGAN JAYASHRI 5) AGRE SOHAM SURESH ASHA
PERFORMANCE APPRAISAL OF PEPSI COLA INTERNATIONAL	1) CHOUDHARI PRITI RAVINDRA NIRMALA 2) SAWANT TEJAS SANDEEP SUWARNA 3) JHA PINKY BIMALKANT SUDINA 4) CHOUDHARY BABU SHYAM SHARDA 5) KAMBLE HARSHVARDHAN SANJAY SHUBHANGI 6) PUJARI YASHODHA MALESH PARVATI
SUCIDE AMONG YOUTHS	1) PANDEY SRISHTI SAROJ AJITA 2) NVALE ATHARV SANTOSH VAISHALI 3) KONGARI VINAYAK KRISHNA GEETA 4) SONKAR GOVINDA HIRALAL ARCHANA 5) GAIKWAD RAVI DNYANESHWAR UJWALA 6) CHANDANI AMIT VISHAL MEENA
CASE STUDY ON RURAL ADVERTISING	1) PARAB ADITYA ASHOK ASHA 2) UDASI SAHIL VICKY POOJA 3) KORI SHASHIBALA BRIJESH PUSHPAVATI 4) KALE DEEPAK ARUN ANITA
LEGAL ASPECTS OF MERGERS AND ACQUISITIONS	1) TIWARI ADITYA AMAR BHARATI 2) CHANDRANI NITESH BHAGWANDAS ANJU 3) KHANDERAO SUJATA VINAYAK SHEELA 4) KAMBLE KAPIL BHASKAR ANITA 5) SOLANKI SAURABH DEVIDAS PUSHPA 6) AGRAWAL CHITT AJAY SUMAN




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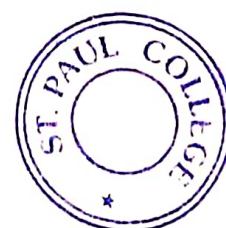


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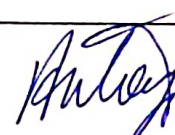
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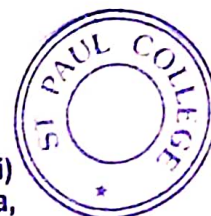
A.Y 2022-23

REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	FYBCOM	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	FOUNDATION COURSE	
The trafficking of women is a grave human right violation with multifaceted effects. By educating students about trafficking equips them with the knowledge and tools to contribute to fight against the pervasive injustice.	TRAFFICKING OF WOMEN- CAUSES , EFFECTS AND RESPONSE	6
Globalisation has profoundly impacted the growth of IT sector. Students can gain exposure to global best practices, and collaborative environment that nurtures creativity and innovation among the students in the IT field.	IMPACT OF GLOBALISATION ON THE GROWTH OF IT	5
SUBJECT	COMMERCE-I	




FDI plays an important role in shaping the dynamics of banking and insurance sectors. Students can gain valuable insights into the complexities of global financial markets, regulatory frameworks, and strategic decision making processes, it also helps them to gain the knowledge about evolving financial landscape.	FDI AND ITS IMPACT ON BANKING AND INSURANCE SECTOR IN INDIA	4
Women entrepreneurs in India face various challenges. By studying those challenges students can develop empathy and awareness of the systematic barriers faced by women in business. It offers students valuable lessons for their own entrepreneurial journeys.	PROBLEMS FACED BY WOMAN ENTREPRENEURS	4
SUBJECT	ACCOUNTING & FINANCIAL MANAGEMENT	
Paytm, a startup company experienced significant financial growth and performance. By studying it can serve a rich case study for students seeking to grasp the intricacies of launching and scaling a successful startup in the competitive landscape of India's digital marketplace.	EVALUATE THE FINANCIAL PERFORMANCE OF A START UP COMPANY (PAYTM) IN ITS FIRST YEAR OF OPERATION	6
SUBJECT	BUSINESS MATHEMATICS	
The study delves into popular time series analysis techniques such as moving averages, exponential smoothing, and autoregressive integrated moving average (ARIMA) models. It discusses the strengths and limitations of each method, highlighting considerations such as data seasonality, trend detection, and forecast accuracy.	FORECAST TECHNIQUES FOR DEMAND PLANNING BY USING TIME SERIES ANALYSIS	5
SUBJECT	PRINCIPLES OF MANAGEMENT	
The implementation of time series analysis techniques for demand planning enabled the retail chain to optimize inventory management, enhance forecasting accuracy, and improve overall business performance.	CASE STUDY ON APPLYING MOTIVATIONAL THEORIES TO IMPROVE EMPLOYEE PERFORMANCE	4


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FYBCOM	
2022-23	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
TRAFFICKING OF WOMEN- CAUSES , EFFECTS AND RESPONSE	1) JOY BLESSY KURIYAN PONNAMMA 2) DUBEY SIDDHARTH PARSHURAM NISHA 3) YADAV SHIVANI SHAMBHUNATH ANITA 4) KESWANI LAVINA RAJESH SONI 5) BHOWMICK PRERNA PRADEEP PRATIMA 6) JAISWAR SHIVAM SUNIL PRAMILA
IMPACT OF GLOBALISATION ON THE GROWTH OF IT	1) ZINGADE SRUSHTI SATISH GEETA 2) PATEL NISHA SHANTILAL PRIYA 3) SHAIKH RUBAIDAKHATOON ASHIQ ALI ASMAKHATOON 4) KADU MITESH TRIMBAK SONI 5) AHUJA RAHUL KISHIN MAMTA
FDI AND ITS IMPACT ON BANKING AND INSURANCE SECTOR IN INDIA	1) MUDLIYAR MUKESH SUNIL MALATHI 2) KATARIYA DIVYA MUKESH RITU 3) CHATOLE GAURI SANTOSH CHHAYA 4) KASBE KARUNA VIJAY ANITA
PROBLEMS FACED BY WOMAN ENTREPRENEURS	1) GITE VIKAS BHAUSAHEB SUNITA 2) SAHU AASHISH PURAN KUNNI 3) ROKADE ABHISHEK ANIL KALPANA 4) SHAH HRITIK SAROJ REKHA
EVALUATE THE FINANCIAL PERFORMANCE OF A START UP COMPANY (PAYTM) IN ITS FIRST YEAR OF OPERATION	1) DHALWANI DEEPAK RAMESH SAPNA 2) RAM SADHANA SHYAMNARAYAN HANSADEVI 3) TULASKAR SAI PRASHANT RACHANA 4) SONI VASANT LASHKAR NITA 5) SINGH BHARTI AMARPAL HEMLATA 6) CHIKANE VAISHALI CHANDRAKANT VANITA
FORECAST TECHNIQUES FOR DEMAND PLANNING BY USING TIME SERIES ANALYSIS	1) BHANDARI TARUN SHRINIVAS SANDHYA 2) KHARWAR OM FULBADAN SHEELA 3) UGADE SIDDHESH RAJESH MAYA 4) PAL ANJALI MULCHAND URMILA 5) CHAWLA KANTESH RAJKUMAR SHAKUNTALA
CASE STUDY ON APPLYING MOTIVATIONAL THEORIES TO IMPROVE EMPLOYEE PERFORMANCE	1) LABANA KARISHMA SANTOSINGH SUNITA 2) YADAV PRADEEP HANSRAJ SUGHRA 3) PATIL NISHANT PANDURANG ANITA 4) SHAIKH ARSHADALI ASHIQALI ASMAKHATOON


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Problem solving methodology

2023-24



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A.Y 2023-24

REPORT OF STUDENT CENTRIC TEACHING LEARNING

TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF ACCOUNTING & FINANCE	
CLASS	FYBAF	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	BUSINESS ENVIRONMENT	
It provides students with a tangible understanding of the complex ethical dilemmas that professionals in the field may encounter. This case study equips students with the moral decision making skills necessary to navigate the ethical challenges they may encounter in the finance and accounting industry.	CASE STUDY ON ETHICAL CONSIDERATION IN FINANCIAL REPORTING AND AUDITING PRACTICES	6
The case study explores both the opportunities and challenges presented by technological disruptions, including workforce automation, cybersecurity risks, regulatory compliance, and ethical considerations.	IMPACT OF TECHNOLOGICAL ADVANCEMENTS ON VARIOUS INDUSTRIES	4
SUBJECT	BUSINESS COMMUNICATION	



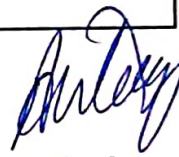
<p>The new study examines the effectiveness of various training and development programs in improving employee performance. The study focuses on the impact of different training methods, such as on-the-job training, classroom training, and self-paced learning, on employee productivity and job satisfaction. The research also explores the role of management support and organizational culture in the success of training programs.</p>	<p>Employee Performance and Training Effectiveness</p>	<p>4</p>
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PROPOSAL FOR
ON-PART CHALLENGE
 Application for...
 Review Date: ...
 Reviewer: ...



FYBAF	
2023-24	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON ETHICAL CONSIDERAION IN FINANCIAL REPORTING AND AUDITING PRACTICES	1) Joshi Sahil 2) Dutta Sakshi 3) Waghmare Aaditi 4) Nagpal Hiten 5) Guha Swayam 6) Rikame Janhvi
IMPACT OF TECHNOLOGICAL ADVANCEMENTS ON VARIOUS INDUSTRIES	1) Thakkar Divya 2) Jagtap Yamini 3) Tare Akshada 4) Shaikh Aftabh
PRESENTATION SKILLS DEVELOPMENT	1) Saroj Sarita 2) Lund Sagar 3) Mahota Pooja 4) Rikame Janhvi


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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF IT	
CLASS	FYBSCIT	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	PROGRAMMING CONCEPTS	
This case study focuses on the process of identifying and fixing software bugs within a complex software system. It outlines the challenges faced by a development team when encountering bugs, including impact assessment, prioritization, and resolution strategies.	CASE STUDY ON IDENTIFYING AND FIXING SOFTWARE BUGS	7
Students will learn to mitigate risk and safeguard their data. Additionally conducting regular security audits and vulnerability assessments can help identify and address potential weakness.	CASE STUDY ANALYSIS ON A DATA BREACH AND PROPOSING PREVENTIVE MEASURES	5




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FYBSCIT	
2023-24	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON IDENTIFYING AND FIXING SOFTWARE BUGS	1) Nikam Vaibhav 2) Shinde Vikram 3) Shinde Santosh 4) Patil Vaibhav 5) Barot Om 6) Jadhav Yash 7) Dara Yaashika
CASE STUDY ANALYSIS ON A DATA BREACH AND PROPOSING PREVENTIVE MEASURES	1) Gupta Sahil 2) Patil Chetan 3) Patil Saniya 4) Ingale Roshan 5) Saha Sachinkumar


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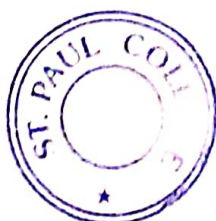


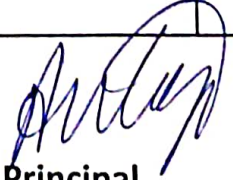
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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF MANAGEMENT STUDIES	
CLASS	TYBMS	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	HUMAN RESOURCES	
Students can develop a deep understanding of how to inspire and motivate teams, manage resistance to change and preparing them to become effective change agents in their future careers.	LEADERSHIP SKILLS OF A CHANGE LEADER	5
SUBJECT	LOGISTICS	
The study analyzes the company's efforts to streamline its supply chain processes through the adoption of technology, data analytics, and lean principles. It discusses how the company collaborates with suppliers, distributors, and third-party logistics providers to improve visibility, reduce lead times, and minimize costs across the supply chain network.	CASE STUDY IN THE COURSE OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT	7




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TYBMS	
2023-24	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
LEADERSHIP SKILLS OF A CHANGE LEADER	1) Ushir Mihir 2) Shukla Shivam 3) Mishra Raj 4) Redij Siddesh 5) Kharat Maitrey
CASE STUDY IN THE COURSE OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT	1) Waghmare Prajakta 2) Rajbhar Sashi 3) Tekam Harshad 4) Shetty Ananya 5) Yadav Sourav 6) Pandey Vikas 7) Verma Rishabh




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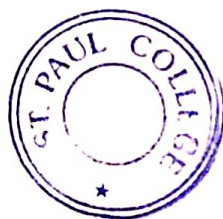
A.Y 2023-24

REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF MANAGEMENT STUDIES	
CLASS	SYBMS	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	HUMAN RESOURCES	
It provides understanding of the complexities involved in cultural adaption, including language barriers, social norms, and intercultural communication. Students can apply these learnings to their own experiences and thus enhancing their ability to thrive in an interconnected world.	ADJUSTMENT TO NEW CULTURE	3
SUBJECT	STRATEGIC MANAGEMENT	
It identifies, develops, and retains talent to fill key leadership positions in the future. It typically involves examining the organization's strategic objectives, assessing the current workforce. They learn about the challenges organization face as a practical learning tool,	CASE STUDY ON SUCCESSION PLANNING PROCESS IN AN ORGANISATION	5
SUBJECT	ADVERTISING	



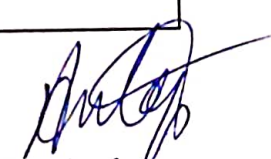
The case study showcases Dove's success in not only driving sales and brand equity but also in championing social change and promoting a more inclusive definition of beauty in advertising and beyond.	CASE STUDY ON SUCCESSFUL ADVERTISING CAMPAIGNS OF DOVE	6
SUBJECT	CONSUMER BEHAVIOUR	
By synthesizing insights from various sources, the case study offers valuable insights for automakers, marketers, and policymakers seeking to understand and cater to the diverse needs and preferences of car buyers in an ever-evolving market landscape.	CASE STUDY APPROACH ANALYZING FACTORS INFLUENCING CAR PURCHASE DECISION	5


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2023-24	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
ADJUSTMENT TO NEW CULTURE	1) Ferns Romell 2) Saroj Kishal 3) Ram Pooja
CASE STUDY ON SUCCESSION PLANNING PROCESS IN AN ORGANISATION	1) Pal Abinesh 2) Patil Pranav 3) Kedar Reshma 4) Pawar Akash 5) Jadhav Mitisha
CASE STUDY ON SUCCESSFUL ADVERTISING CAMPAIGNS OF DOVE	1) Gaikwad Snehali 2) Gautam Priyanka 3) Jaiswar Sonam 4) Jagtap Bhavesh 5) Ayare Paras 6) Gupta Shivam
CASE STUDY APPROACH ANALYZING FACTORS INFLUENCING CAR PURCHASE DECISION	1) Alune Kuldeepkaur 2) Jaiswar Sonam 3) Yadav Mulchand 4) Kamble Omkar 5) Pasi Ankush


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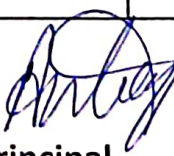


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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF IT	
CLASS	SYBSCIT	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	PROGRAMMING CONCEPTS	
This case study focuses on the process of identifying and fixing software bugs within a complex software system. It outlines the challenges faced by a development team when encountering bugs, including impact assessment, prioritization, and resolution strategies.	CASE STUDY ON THE EVOLUTION OF OPERATING SYSTEMS FROM MAINFRAMES TO CLOUD COMPUTING	7


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SYBSCIT	
2023-24	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON IDENTIFYING AND FIXING SOFTWARE BUGS	1) Masane Dinesh 2) Dusseja Nitin 3) Chavan Khushi 4) Satle Pratik 5) Gaikwad Gaurav 6) Shah AZIZ 7) Singh Mansi



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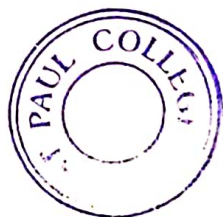
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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	MCOM-II	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	MARKETING MANAGEMENT	
By studying this case, students can understand the practical application of marketing theories and concepts. They learn to evaluate the campaign objectives, target audience segmentation, and channel selection.	DIGITAL MARKETING CAMPAIGN ANALYSIS	5

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MCOM-II(ACCOUNTS)	
2023-24	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
DIGITAL MARKETING CAMPAIGN ANALYSIS	1) Jeswani Priti 2) Sharma Rupali 3) Desai Deepesh 4) Joshi Jayesh 5) Sapkale Sonali

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A.Y 2022-23

REPORT OF STUDENT CENTRIC TEACHING LEARNING		
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SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	MCOM-I	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	BUSINESS ECONOMICS	
The case study aims to provide insights into the complex interplay between macroeconomic factors and business operations, offering practical implications for decision-makers, investors, and policymakers in optimizing performance and resilience in dynamic economic landscapes.	CASE STUDY ON ANALYZING THE EFFECTS OF GDP GROWTH, INFLATION, AND INTEREST RATES ON BUSINESS OPERATITON	6
SUBJECT	MANAGEMENT	
It analyzes the unique challenges and opportunities present in each industry, such as rapidly changing consumer preferences, technological advancements, regulatory constraints, and competitive landscapes. It explores how companies leverage their strengths, mitigate weaknesses, and capitalize on market trends to achieve sustainable competitive advantage.	CASE STUDY ON FORMULATING AND IMPLEMENTING COMPETITIVE STRATEGIES IN DIFFERENT INDUSTRIES	5



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FYMCOM (ACCOUNTS)	
2022-23	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON ANALYZING THE EFFECTS OF GDP GROWTH, INFLATION, AND INTEREST RATES ON BUSINESS OPERATITON	1) Shegal Naresh 2) Nagpal Karan 3) Rajani Abhishek 4) Motwani Harshika 5) Gidhwani Jay 6) Garude Gauri
CASE STUDY ON FORMULATING AND IMPLEMENTING COMPETITIVE STRATEGIES IN DIFFERENT INDUSTRIES	1) Sharma Rahul 2) Tayde Snehal 3) Sukheja Puja 4) Meherchandani Lavina 5) Sehgal Naresh



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FYBBI

2023-24

TOPIC OF CASE STUDY

LIST OF STUDENT PARTICIPANT

PRESENTATION SKILLS DEVELOPMENT

- 1) Dhillor Ritika
- 2) Gupta Rani
- 3) Jadhav Manasvi
- 4) Madesiya Suhani

INVESTIGATING THE ROLE OF
COMMUNICATION SKILLS IN RESOLVING
WORKPLACE CONFLICTS

- 1) Dhivare Minakshi
- 2) Sarode Avinash
- 3) Kharat Udeet
- 4) Madhavi Pranay
- 5) Madhavi Dhiraj
- 6) Nishad Shivam

CASE STUDY ON UNDERWRITING AND
CLAIMS PROCESSING IN AN INSURANCE
COMPANY

- 1) Katale Shubham
- 2) Gupta Komal
- 3) Londhe Bhumika
- 4) Shingare Yash

ROLE OF ETHICS IN MANAGERIAL DECISION
MAKING IN BANKING OR INSURANCE
SECTOR

- 1) Horambe Jhanavi
- 2) Sathe Rohit
- 3) Rathod Nitin
- 4) Shinde Payal



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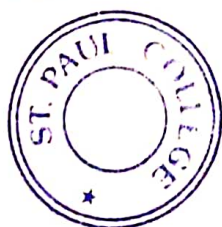


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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF BANKING AND INSURANCE	
CLASS	SYBBI	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	LAW	
The ruling pertained to insurance companies obligations to cover certain medical treatments, setting a precedent for insurers to provide more comprehensive coverage. Understanding the implications of these court rulings equips students with practical knowledge essential for navigating the complexities of banking and insurance industries in their future careers.	CASE STUDY ON RECENT COURT RULLINGS AFFECTING BANKING AND INSURANCE PRACTICES	5
SUBJECT	FINANCIAL MANAGEMNT	
A case study on ALM strategies in a bank would provide students with a practical understanding of how banks align their assets and liabilities to mitigate risks and maximize profitability. Students will also learn various ALM techniques such as duration gap analysis, cash flow matching and liquidity risk management.	CASE STUDY ON ASSET LIABILITY MANAGEMENT STRATEGIES IN A BANK	6



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SYBBI	
2023-24	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
CASE STUDY ON RECENT COURT RULLINGS AFFECTING BANKING AND INSURANCE PRACTICES	1) Naidu Sam 2) Bhagul Pratham 3) Chaudhry Bhavesh 4) Pawar Suyog 5) Dhimdhime Rohit
CASE STUDY ON ASSET LIABILITY MANAGEMENT STRATEGIES IN A BANK	1) Chaubhey Pratima 2) Patil Aditya 3) Pillai Babita 4) Jadhav Akshara 5) Deewolkar Aatish 6) Singh Kritika


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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF BANKING AND INSURANCE	
CLASS	TYBBI	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	
The profound impact of digital banking on traditional banking services. It explores how advancements in technology, changing consumer preferences, and regulatory shifts have catalyzed the rise of digital banking platforms, reshaping the landscape of financial services.	ANALYSE THE IMPACT OF DIGITAL BANKING ON TRADITIONAL BANKING SERVICES	5

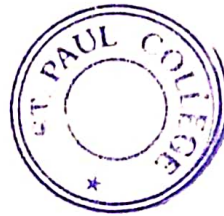


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TYBBI	
2023-24	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
ANALYSE THE IMPACT OF DIGITAL BANKING ON TRADITIONAL BANKING SERVICES	1) Gawane Rahul 2) Naidu Hari 3) Gopale Omkar 4) Gagat Abhishek 5) Rajguru Tejaswini


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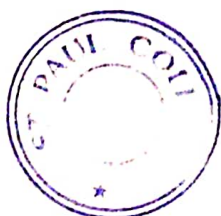
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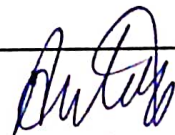
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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF MANAGEMENT STUDIES	
CLASS	FYBMS	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	FOUNDATION COURSE	
It would provide students with valuable insights into the how various forms of media shape the societal norms, values and beliefs. By studying the impact of mass media on culture can empower students to critically evaluate media messages, and become more media literate.	IMPACT OF MASS MEDIA ON CULTURE	3
SUBJECT	BUSINESS COMMUNICATION	
It offers invaluable insights to students across various disciplines. Students gain a nuanced understanding of the challenges and opportunities inherent in cross-cultural communication, and organizational dynamics within a global context.	CASE STUDY ON EFFECTIVE COMMUNICATION STRATEGIES IN A MULTINATIONAL CORPORATION	5



Through this study, students can learn practical strategies for conflict resolution, such as active listening, empathy, and assertive communication. It can provide the students with deeper understanding of communication dynamics and equip them with essential skills for their future careers.	INVESTIGATING THE ROLE OF COMMUNICATION SKILLS IN RESOLVING WORKPLACE CONFLICTS	5
SUBJECT	PRINCIPLES OF MANAGEMENT	
It provides students with invaluable insights into brand management, market dynamics, and cooperative business models. It will also give student the practical knowledge on product diversification, brand positioning, and customer engagement by studying the amul's journey to a globally recognized brand.	CASE STUDY ANALYSIS ON AMUL A BRAND	6
SUBJECT	BUSINESS LAW	
It provides students with practical insights into the complexities of legal relationships in the digital age. Through these analyses students learn to identify key contractual elements such as offer, acceptance, breach and remedies specific to online transactions.	ANALYSIS OF CONTRACT LAW IN THE CONTEXT OF ONLINE SERVICE AGREEMENTS	5
SUBJECT	BUSINESS ENVIRONMENT	
The study delves into the unique hurdles women entrepreneurs encounter in traditionally male-dominated sectors, such as technology, finance, and manufacturing. It analyzes the role of mentorship, networking, and advocacy in facilitating their ascent to leadership roles.	WOMEN ENTREPRENEURS WHO ARE IN HIGHER POSITION IN AN ORGANISATION	4
SUBJECT	FINANCIAL ACCOUNTING	
Through a detailed analysis of real-world examples and scenarios, the case study highlights warning signs and indicators of potential fraud, such as sudden fluctuations in financial performance, unusual transactions, conflicts of interest, and discrepancies in documentation or reporting.	DETECTION AND PREVENTION OF ACCOUNTING FRAUD IN A COMPANY	5




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FYBMS	
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TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
IMPACT OF MASS MEDIA ON CULTURE	1) Agarwal Deept 2) Monde Anurag 3) Kamble Gauri
CASE STUDY ON EFFECTIVE COMMUNICATION STRATEGIES IN A MULTINATIONAL CORPORATION	1) Kadam Aditya 2) Awal Paramveer 3) Yadav Sachin 4) Lad Sanket 5) Shinde Hitesh
INVESTIGATING THE ROLE OF COMMUNICATION SKILLS IN RESOLVING WORKPLACE CONFLICTS	1) Solanke Divya 2) Kamble Komal 3) Sawale Lakshmi 4) Sharma Sahil 5) Tak Sahil
CASE STUDY ANALYSIS ON AMUL A BRAND	1) Prajapati Harsh 2) Pawar Prem 3) Choure Komal 4) Kamble Nilesh 5) Sonawane Romit 6) Rajbhar Nikhil
ANALYSIS OF CONTRACT LAW IN THE CONTEXT OF ONLINE SERVICE AGREEMENTS	1) Kadu Niraj 2) Gajakosh Yash 3) Palande Priti 4) Nishad Sagar 5) Dudhabhate Nikita
WOMEN ENTREPRENEURS WHO ARE IN HIGHER POSITION IN AN ORGANISATION	1) Khatwani Shilpa 2) Maity Asmit 3) Jadhav Uman 4) Jadhav Jayesh
DETECTION AND PREVENTION OF ACCOUNTING FRAUD IN A COMPANY	1) Saw Sonu 2) Cholekar Sujal 3) Tumu Sophia 4) Mahajan Pratiksha 5) Kanojiya Sameer



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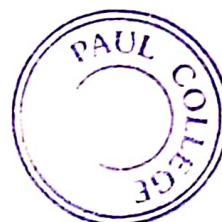
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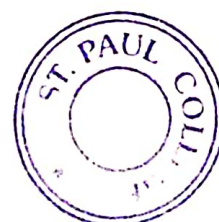
REPORT OF STUDENT CENTRIC TEACHING LEARNING

TYPE		
PROBLEM SOLVING TEACHING LEARNING		
SUB TYPE		
CASE STUDY		
DEPARTMENT/SUBJECT		
DEPARTMENT OF COMMERCE		
CLASS		
SYBCOM		
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	ACCOUNTING & FINANCIAL MANAGEMENT IV	
A newly established online bookstore may encounter various financial challenges including initial startup cost and various expenses. This will explain the students to know how to run an online store what challenges they face and how to become successful at later stage.	FINANCIAL CHALLENGES FACED BY A NEWLY ESTABLISHED ONLINE BOOK STORE	5
SUBJECT	ADVERTISING	
Studying strategies for brand building of cold drinks provides students with insights into the dynamic world of marketing and consumer behaviour. It will also equip students with practical knowledge and analytical skills necessary for navigating the competitive industry.	STRATEGIES USED FOR BRAND BUILDING OF COLD DRINKS	4
SUBJECT	MARKETING MANAGEMENT	



By implementing a robust performance appraisal system tailored to its international workforce, PepsiCo International was able to effectively evaluate employee performance, drive engagement and development, and support organizational goals.	PERFORMANCE APPRAISAL OF PEPSI COLA INTERNATIONAL	6
SUBJECT	FOUNDATION COURSE III	
This case study aims to investigate the underlying factors contributing to this study can provide valuable insights and resources for students. It has the potential to foster greater awareness, empathy among students in addressing mental health challenges and promoting well-being	SUCIDE AMONG YOUTHS	4
Innovative advertising strategies tailored to the needs and preferences of rural consumers, the consumer goods company successfully penetrated rural markets, driving brand awareness, sales growth, and consumer engagement.	CASE STUDY ON RURAL ADVERTISING	5
SUBJECT	BUSINESS LAW	
The case study examines a recent merger between two companies operating in the technology sector. As part of the merger process, extensive legal due diligence was conducted to identify and mitigate potential legal risks and liabilities associated with the	LEGAL ASPECTS OF MERGERS AND ACQUISITIONS	5


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TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
FINANCIAL CHALLENGES FACED BY A NEWLY ESTABLISHED ONLINE BOOK STORE	1) Patel Nisha 2) Yadav Shivani 3) Manna Tanay 4) Shah Sultan 5) Saha Khushnaz
STRATEGIES USED FOR BRAND BUILDING OF COLD DRINKS	1) Kene Viraj 2) Sonawane Devashish 3) Mane Sahil 4) Dubey Siddharth
PERFORMANCE APPRAISAL OF PEPSI COLA INTERNATIONAL	1) Ahuja Rahul 2) Pasi Rinku 3) Barai Monu 4) Shinde Yash 5) Shaikh Yusuf 6) Kene Viraj
SUCIDE AMONG YOUTHS	1) Kadu Mitesh 2) Kharat Poonam 3) Ugade Siddesh 4) Bongarge Shital
CASE STUDY ON RURAL ADVERTISING	1) Choudhary Shivani 2) Das Payal 3) Bansode Pratham 4) Pandey Prachi 5) Pathan Jameer
LEGAL ASPECTS OF MERGERS AND ACQUISITIONS	1) Jaiswar Sneha 2) Kadu Mitesh 3) Gupta Shubham 4) Halzande Lavina 5) Chauhan Priya

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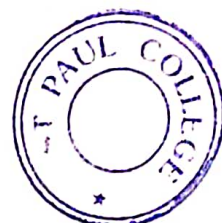


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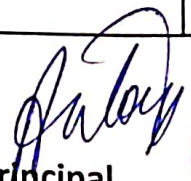
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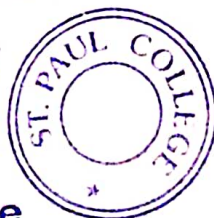
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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	FYBCOM	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	FOUNDATION COURSE	
The trafficking of women is a grave human right violation with multifaceted effects. By educating students about trafficking equips them with the knowledge and tools to contribute to fight against the pervasive injustice.	TRAFFICKING OF WOMEN- CAUSES , EFFECTS AND RESPONSE	4
Globalisation has profoundly impacted the growth of IT sector. Students can gain exposure to global best practices, and collaborative environment that nurtures creativity and innovation among the students in the IT field.	IMPACT OF GLOBALISATION ON THE GROWTH OF IT	4
SUBJECT	COMMERCE-I	



FDI plays an important role in shaping the dynamics of banking and insurance sectors. Students can gain valuable insights into the complexities of global financial markets, regulatory frameworks, and strategic decision making processes, it also helps them to gain the knowledge about evolving financial landscape.	FDI AND ITS IMPACT ON BANKING AND INSURANCE SECTOR IN INDIA	5
Women entrepreneurs in India face various challenges. By studying those challenges students can develop empathy and awareness of the systematic barriers faced by women in business. It offers students valuable lessons for their own entrepreneurial journeys.	PROBLEMS FACED BY WOMAN ENTREPRENEURS & SOLUTIONS	4
SUBJECT	ACCOUNTING & FINANCIAL MANAGEMENT	
Paytm, a startup company experienced significant financial growth and performance. By studying it can serve as a rich case study for students seeking to grasp the intricacies of launching and scaling a successful startup in the competitive landscape of India's digital marketplace.	EVALUATE THE FINANCIAL PERFORMANCE OF A START UP COMPANY (PAYTM) IN ITS FIRST YEAR OF OPERATION	6
SUBJECT	BUSINESS MATHEMATICS	
The study delves into popular time series analysis techniques such as moving averages, exponential smoothing, and autoregressive integrated moving average (ARIMA) models. It discusses the strengths and limitations of each method, highlighting considerations such as data seasonality, trend detection, and forecast accuracy.	FORECAST TECHNIQUES FOR DEMAND PLANNING BY USING TIME SERIES ANALYSIS	6
SUBJECT	PRINCIPLES OF MANAGEMENT	
The implementation of time series analysis techniques for demand planning enabled the retail chain to optimize inventory management, enhance forecasting accuracy, and improve overall business performance.	CASE STUDY ON APPLYING MOTIVATIONAL THEORIES TO IMPROVE EMPLOYEE PERFORMANCE	3


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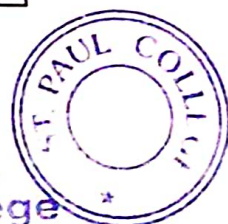
FYBCOM	
2023-24	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
TRAFFICKING OF WOMEN- CAUSES , EFFECTS AND RESPONSE	1) Singh Riya 2) Pal Shivanshu 3) Narole Varun 4) Goklani Dipesh
IMPACT OF GLOBALISATION ON THE GROWTH OF IT	1) Soni Shivam 2) Boyalu Rohit 3) Chawla Varun 4) Sagekar Ajeet
FDI AND ITS IMPACT ON BANKING AND INSURANCE SECTOR IN INDIA	1) Bhushan Gaurav 2) Bhalerao Sejal 3) Dubey Sahil 4) Raja Subbiah 5) Momin Danish
PROBLEMS FACED BY WOMAN ENTREPRENEURS	1) Desai Sonam 2) Shaikh Misba 3) Wadhwani Palak 4) Prajapati Aanchal
EVALUATE THE FINANCIAL PERFORMANCE OF A START UP COMPANY (PAYTM) IN ITS FIRST YEAR OF OPERATION	1) Yadav Chandan 2) Hannurkar Shreyas 3) Pillai Wilson 4) Gupta Jay 5) Jaiswar Muskan 6) Wadhwani Palak
FORECAST TECHNIQUES FOR DEMAND PLANNING BY USING TIME SERIES ANALYSIS	1) Yadav Chandan 2) Dalvi Shubham 3) Natyalla Venketesh 4) Saini Suraj 5) Sharon Colaso 6) Shinde Ajay
CASE STUDY ON APPLYING MOTIVATIONAL THEORIES TO IMPROVE EMPLOYEE PERFORMANCE	1) Singh Labana 2) More Pratham 3) Bagul Siddharth

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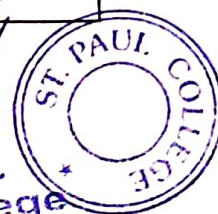
A.Y 2023-24

REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF COMMERCE	
CLASS	TYBCOM	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	MARKETING RESEARCH	
A case study on stages in data processing provides a comprehensive overview of the various steps involved in handling data, students gain a deeper understanding of concepts such as data collection, transformation analysis and visualisation. This study serves as a valuable learning tool equipping students with skills	STAGES IN DATA PROCESSING	6
This study will students with valuable insights into the complexities and considerations involved in launching a product into a new market. It serves as a practical learning tool, bridging theoretical knowledge with practical application and the skills necessary to navigate the intricacies of market entry in today's dynamic business landscape	MARKET ENTRY STRATEGY FOR A NEW PRODUCT	4

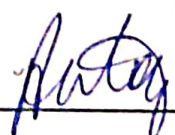


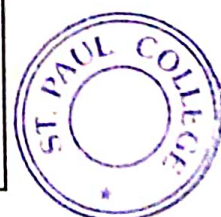
The case study focuses on a company operating in a competitive market where several similar products or services are offered by multiple players. The company must develop a pricing strategy that enables it to effectively compete while maximizing profitability and maintaining market share.	PRICING STRATEGY IN A COMPETITIVE MARKET	4
The case study focuses on marketing. By analyzing successful and unsuccessful marketing strategies gain a deeper understanding of market dynamics, consumer behaviour and strategic decision making.	CASE STUDY ON MARKETING	5
SUBJECT	ENTREPRENEURSHIP	
This case study delves into the development of a comprehensive business plan for GreenTech Innovations, a startup focused on developing sustainable energy solutions. The report covers essential elements such as the company's mission, market analysis, competitive landscape, marketing strategy, operational plan, financial projections, and sustainability initiatives.	BUSINESS PLAN DEVELOPMENT FOR A STARTUP	7
SUBJECT	TAX	
It provides students with invaluable real-world insights into the complexities of business operations and compliance. By studying this students can grasp the practical implications of taxation laws on small businesses.	GST REGISTRATION OF A LOCAL SHOP	6
SUBJECT	ECONOMICS	
The case study highlights the importance of building strong relationships with local stakeholders, including government agencies, industry associations, and potential customers. XYZ Company's commitment to understanding and respecting cultural differences facilitated successful market entry and sustained growth in the target regions.	INTERNATIONAL TRADE CASE STUDY	5


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TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
STAGES IN DATA PROCESSING	1) Saroj Karan 2) Chawla Nitin 3) Jadhav Tarun 4) Gupta Anjali 5) Makwana Varsha 6) Joshi Roshan
MARKET ENTRY STRATEGY FOR A NEW PRODUCT	1) Pujari Pooja 2) Kamble Sunny 3) Chaudhari Dipesh 4) Yadav Muskan
PRICING STRATEGY IN A COMPETITIVE MARKET	1) Pandey Srishti 2) Parab Aditi 3) Chandani Amit 4) Jha Pinky
CASE STUDY ON MARKETING	1) Gupta Anjali 2) Pal Pooja 3) Jadhav Tarun 4) Saroj Karan 5) Rai Harshika
BUSINESS PLAN DEVELOPMENT FOR A STARTUP	1) Raina Akash 2) Chawla Nitin 3) Tiwari Aditya 4) Deshmukh Dilip 5) Pandey Srishti 6) Gupta Rohitkumar 7) Chal wadi Shruti
GST REGISTRATION OF A LOCAL SHOP	1) Khan Adnan 2) Prasad Sunil 3) Salvi Pratik 4) Agre Soham 5) Chadhary Bhavesh 6) Chavan Prathmesh
INTERNATIONAL TRADE CASE STUDY	1) AL Mo Nazir Nasiruddin 2) Prasad Sunil 3) Goyal Navin 4) Jaiswar Priya 5) Sonkar Govinda


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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
TYPE	PROBLEM SOLVING TEACHING LEARNING	
SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF ACCOUNTING & FINANCE	
CLASS	SYBAF	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	ADVANCED ACCOUNTING	
It can gain valuable insights into various aspects of accounting such as financial reporting, consolidation, valuation and goodwill assessment. They can analyze how merger impacts the financial statements of both companies, it offers a comprehensive understanding of accounting principles.	ACCOUNTING FOR MERGER OF VODAFONE AND IDEA	6
This case study examines the implications of fair value accounting on financial reporting for a multinational corporation operating in volatile markets. It explores how fair value measurement affects asset valuation, income recognition, and financial statement presentation, drawing attention to both opportunities and challenges.	FAIR VALUE ACCOUNTING AND ITS IMPLICATIONS	5
SUBJECT	AUDITING	



It helps the students to analyse real-world scenarios, students can understand the complexities of identifying fraudulent activities within organizations. They gain exposures to various fraud schemes, detection techniques and enhancing their critical thinking and problem-solving skills. It will help them for future roles in auditing, risk management, and corporate governance.	FRAUD DETECTION AND INVESTIGATION IN A COMPANY	3
SUBJECT	TAX	
The case study investigates the economic, social, and ethical ramifications of tax evasion, emphasizing its detrimental effects on government revenue, public services, and social welfare programs. It highlights the disproportionate burden placed on honest taxpayers, the erosion of trust in the tax system, and the exacerbation of income inequality.	CASE STUDY ON TAX EVASION AND ITS CONSEQUENCES	6

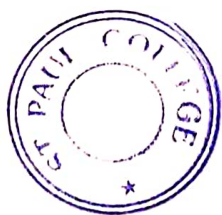


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SYBAF	
2023-24	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
ACCOUNTING FOR MERGER OF ZOMATO AND BLINKIT	1) Joshi Mohit 2) Jadhav Sahil 3) Joshi Chintan 4) Pawar Sakshi 5) Jaiswar Aniket 6) Yadav Gudiya
FAIR VALUE ACCOUNTING AND ITS IMPLICATIONS	1) Mishra Nandani 2) Tare Sujal 3) Jawale Jayesh 4) Kadu Anirudh 5) Mishra Harsh
FRAUD DETECTION AND INVESTIGATION IN A COMPANY	1) Gaikwad Vinita 2) Korde Sahil 3) Gharge Sanket
CASE STUDY ON TAX EVASION AND ITS CONSEQUENCES	1) Pawar Sakshi 2) Lahane Ketan 3) Bhoir Prem 4) Waghmare Apurv 5) Ahire Prerna 6) Jaiswar Aniket

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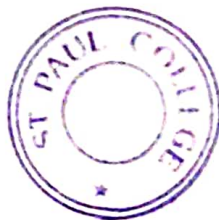


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REPORT OF STUDENT CENTRIC TEACHING LEARNING		
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SUB TYPE	CASE STUDY	
DEPARTMENT/SUBJECT	DEPARTMENT OF ACCOUNTING & FINANCE	
CLASS	TYBAF	
BRIEF OF ACTIVITY	TOPIC OF CASE STUDY	NO. OF STUDENTS PARTICIPATED
SUBJECT	COST ACCOUNTING	
This case study examines the implementation of Activity-Based Costing (ABC) in a service industry, specifically focusing on a consulting firm. ABC is employed to provide a more accurate understanding of cost drivers and resource utilization in delivering services.	IMPLEMENTATION OF ACTIVITY-BASED COSTING IN A SERVICE INDUSTRY	7



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2023-24	
TOPIC OF CASE STUDY	LIST OF STUDENT PARTICIPANT
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